

From: [Jillian Sellick](#)
To: [Jillian Sellick](#)
Subject: Announcing the Eschenbach Low Vision Student Award for 2021!
Date: Friday, February 5, 2021 11:26:52 AM

ESCHENBACH LOW VISION STUDENT AWARD 2021

Dear Administrator/Director of Low Vision at Schools of Optometry:

Eschenbach, a leading manufacturer of high quality magnification solutions, is pleased to offer the **Eschenbach Low Vision Student Award in 2021!**

This award is designed to recognize the skills and achievements of one of your 4th year students who has shown an exceptional aptitude and interest in the field of low vision. The recipient would be chosen by your school using a selection process of your choice.

If your school would like to participate in this program, please email me back at jsellick@eschenbach.com and provide the name of the student you have chosen to win the award and the date of the graduation ceremony. Once we receive the name of the winner, an Award Certificate and Award Letter will be emailed to you to provide to them upon graduation. The Award Letter will recognize the winner's achievement and entitle them to receive a complimentary [Visolux Digital HD](#), our 7" portable video magnifier with 2x – 22x magnification, built-in stand and an HD camera. (They will then be responsible for claiming their award from Eschenbach within 1 year of graduation.)

Eschenbach recognizes the importance of educating optometry students about the field of low vision and how they, as future low vision practitioners, can help improve the quality of life for those who are visually impaired. We hope this award will increase their awareness of the types of vision enhancing products that are available to those with visual impairment and encourage your honored student to offer low vision care upon completion of their studies.

Our Territory Managers are also available to provide free in-services at your school to help educate your students about the newest low vision solutions available!

Thank you,

Jillian Sellick
Marketing Communications Manager
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We've partnered with Fidelco Guide Dogs to create the Eschenbach Partner Project – an initiative where we are

sponsoring the raising of a future Guide Dog. Learn more at www.eschenbach.com/partner_project.asp and follow our Guide Dog puppy on our social media pages!

Eschenbach Mission: To provide our customers with vision-enhancing products that improve their safety, productivity, independence and quality of life.