

CONFERENCE SCHEDULE

Sessions held in Jefferson 224

12 hours of Optometric CE Available COPE APPLIED

Titles, topics and speakers are subject to change

Thursday, October 2

12:00 noon. Registration Jefferson 208

1:00 – 5:00

Session 1: Advances in Text Rendering and Viewing Performance

Session 2: Digital Display Quality and Viewing Behaviors

5:00 – 7:00 Reception/Dinner

Friday, October 3

8:00 – 1:00

Session 3: Ophthalmic Enhancement and Vision Performance

Session 4: Binocular Vision and S3D Industrial and Clinical Application

Session 5: Binocular Disease and Learning Rehabilitation

2:30 – 5:00 Social Activity: Laboratory Tour & Wine Tasting

Saturday, October 4

8:30 – 12:30

Session 6: Technological and Clinical Advances in Improving Vision

Session 7: Contact Lens and Vision Health

1:00 FOOTBALL HOMECOMING
Pacific University Boxers vs.
Whitworth Pirates
Lincoln Park Stadium

Tickets: General Admission \$15, available at the Lincoln Park Stadium gate. Ticket sales are sold starting 2 hours prior to kick-off.

ONLINE CONFERENCE REGISTRATION



REGISTRATION

Name_____

Company_____

Address_____

City/ST/Zip_____

Daytime Telephone_____

email_____

OE Tracker (ODs only)_____

I will attend the Thursday Reception/Dinner

REGISTRATION

Full: \$300 (includes 3-day program, meal functions and 12 hours of optometric CE)

Daily rate: \$150

Days attending: ___Thursday ___Friday ___Saturday

TOTAL PAYMENT ENCLOSED:_____

REGISTER ONLINE

<https://secure.pacificu.edu/forms/coo/42310714393>

For check payments, please send your check payable to Pacific University and this completed form to:

Pacific University College of Optometry
2043 College Way
Forest Grove, OR 97116

For more information: shunnan.yang@pacificu.edu or telephone 503-352-2852. Electronic confirmations will be sent to email address provided. Refunds, less \$25 processing will be given if written request is submitted by September 15, 2014.

TRAVEL and LODGING

The meeting will be held on the campus of Pacific University, located in Forest Grove, Oregon, and 25 miles west of Portland. Flights arrive at Portland International Airport (PDX). Rental cars are suggested for the 45 - 60 minute drive to Forest Grove.

LODGING OPTIONS

- **On-Campus Housing** - for those who prefer relaxed and convenient accommodations. Rooms are available on the University campus. Comfortable four bedroom, two bath suites with kitchenettes are available. For more information: conferences@pacificu.edu or 503-352-2240
- **McMenamin's Grand Lodge.** The charming quirkiness of the Grand Lodge includes a restaurant, a pub, theater, spa and European accommodations with many rooms sharing a bath down the hall. A short drive to campus. <http://www.mcmenamins.com/426-grand-lodge> or 503-992-9533
- **Best Western University Inn and Suites** - a good option for the business or leisure traveler. Located a short drive from the campus. 503-992-8888

INVITED SPEAKERS

James Sheedy, OD, PhD
Pacific University

Philip Corriveau
Intel

Kevin Larson, PhD
Microsoft

James Kundart, OD, MEd
Pacific University

Yu Chi Tai, PhD
Pacific University

Graham Erickson, OD
Pacific University

Hannu Laukkanen, OD, MS
Pacific University

Shun-Nan Yang, PhD
Pacific University

John Hayes, PhD
Pacific University

2014 VPI RESEARCH CONFERENCE

The 2014 VPI Research Conference provides the latest studies and results concerning computer displays and the visual system. These studies provide insights on the required qualities for immersive yet comfortable viewing experience for consumers. At the VPI we specialize in understanding the viewer visual experience. We work with industrial partners to develop and test new display technologies and ophthalmic devices that augment visual functions and reduces visual discomfort. We also work with clinical practitioners to apply the newest display methods to facilitate the diagnosis, treatment, and training of patients. We invite industrial researchers, ophthalmologists, optometrists, scholars, patients, and educators to participate in our conference.

The Vision Performance Institute (VPI) is an organization that is dedicated to research, product development and support, and clinical care in vision performance. The mission of VPI is to perform vision research, develop vision related products, and provide specialized eye care. VPI is the primary research arm of Pacific University College of Optometry.

Mechanisms for both private and public research are provided within VPI. The association with Pacific University maintains academic integrity. These unique features make the institute an attractive venue for ophthalmic companies and consumer product companies interested in vision performance.

Pacific University

Pacific University, consistently recognized as one of America's best colleges by U.S. News and World Report, and named a "Best Western College" by the Princeton Review, is a private undergraduate liberal arts institution with graduate and professional programs in education, optometry and the health professions.

Today, Pacific University enrolls more than 3,100 students, who represent more than 30 states and 28 foreign countries. The University strives to provide an education of exceptional quality in liberal arts and sciences and selected professional programs, in preparing students for service to a changing community, nation, and world.

Pacific University 2043 College Way Forest Grove, Oregon

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COLLEGE OF OPTOMETRY
2043 College Way
Forest Grove, OR 97116
pacificu.edu

Vision Performance Institute

7th Annual Research Conference

October 2 – 4, 2014

