We invite you to be a part of the 2017 Victoria Conference, a destination continuing education conference presented by Pacific University College of Optometry. This conference has provided quality continuing education to optometric physicians for over 25 years. Half of our delegates come from British Columbia and the remainder from throughout the United States with most coming from the Western states. We are expecting 150 optometric professionals to attend this 4-day meeting where we will be presenting the latest in optometric research, treatment and management.

Our 2017 Victoria Conference will feature outstanding optometric educators and clinicians, including: Roya Habibi, Jay Haynie, Matt Lampa, Loretta Ng and a special Paraoptometric program with Valerie Manso. Topics will include the latest technology for retina, retinal disease, dry eye, therapeutic contact lenses, pharmacology, and surgical co-management.

Your sponsorship of the 2017 Victoria Conference provides an excellent opportunity to interact with our delegates and showcase your products and services. Our doctors come from throughout Canada and the United States, with the majority of the doctors from lower Vancouver Island, Washington or Oregon. Your sponsorship includes:

- 6’ Display Table in exhibit area. Daily continental breakfast and coffee breaks will be served in the exhibit area.
- Corporate listing on event website and printed program materials
- Invitation to Welcome Reception with delegates
- Advance copies of delegate lists
- Daily Continental Breakfast

CONFERENCE SCHEDULE

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, July 12</td>
<td>6:00 pm to 7:00 pm</td>
<td>Welcome Reception, South Pender Island Ballroom</td>
</tr>
<tr>
<td>Thursday, July 13</td>
<td>7:30 am to 8:00 am</td>
<td>Continental Breakfast, Saturna Room</td>
</tr>
<tr>
<td></td>
<td>8:00 am to 1:00 pm</td>
<td>Education, Vancouver Island Ballroom</td>
</tr>
<tr>
<td>Friday, July 14</td>
<td>7:30 am to 8:00 am</td>
<td>Continental Breakfast, Saturna Room</td>
</tr>
<tr>
<td></td>
<td>8:00 am to 1:00 pm</td>
<td>Education, Vancouver Island Ballroom</td>
</tr>
<tr>
<td></td>
<td>8:00 am to 12:00 pm</td>
<td>Paraoptometric Education, South Pender Island Ballroom</td>
</tr>
<tr>
<td>Saturday, July 15</td>
<td>7:30 am to 8:00 am</td>
<td>Continental Breakfast, Saturna Room</td>
</tr>
<tr>
<td></td>
<td>8:00 am to 1:00 pm</td>
<td>Education, Vancouver Island Ballroom</td>
</tr>
<tr>
<td>Sunday, July 16</td>
<td>7:30 am to 8:00 am</td>
<td>Continental Breakfast, Saturna Room</td>
</tr>
<tr>
<td></td>
<td>8:00 am to 1:00 pm</td>
<td>Education, Vancouver Island Ballroom</td>
</tr>
</tbody>
</table>
VENUE

This summer continuing education classic has drawn doctors of optometry from across the United States and Canada to Victoria, British Columbia, voted the #1 Top Island in the Continental U.S. and Canada by Travel + Leisure and Conde Naste. Victoria boasts the mildest climate in Canada and offers unlimited activities and attractions. The Victoria International Buskers Festival takes place during the conference dates.

The Hotel Grand Pacific is our host hotel for the Victoria Conference. This waterfront hotel is located right on the picturesque Inner Harbour and steps from the landmark BC Legislature and Parliament Buildings. Ferries from the U.S. dock directly across the street from the Grand Pacific. Enjoy the proximity to downtown, restaurants, whale watching and myriad activities for the entire family. An elegant High Tea experience is also available at the Grand Pacific.

We have a block of rooms available for our conference delegates. Special room rates of $209 single/double CDN are available if you book before June 12, 2017. July is high tourist season for Victoria so you are advised to book early to secure a room.

Book your room at the Hotel Grand Pacific by calling 800-663-7550 or reserve@hotelgrandpacific.com. To qualify for the group rate, please indicate the Group Name (Pacific University College of Optometry) or Group Code (JUL17PACIFIC).

4 DAYS OF EXHIBIT OPPORTUNITY

LOCATION OF EXHIBITS
Exhibit tables will be located outside the Vancouver Ballroom

- Exhibit Hours: Thursday through Sunday, 7:30 am to 1:00 pm
- Set-up: Thursday, July 13, 7:00 am
- Dismantle: Sunday, July 16, 12:00 pm

AV and Power Needs: Contact Conferences and Catering, 250-360-5862

2017 VICTORIA CONFERENCE EXHIBITOR REGISTRATION

EXHIBIT FEE: $1000

COMPANY NAME______________________________________________________________

Company website_____________________________________________________________

Mailing Address________________________________________________________________________

City/ST/Zip________________________________________________________________________

Arranged by_________________________________ email______________________________

Telephone_________________________________ fax______________________________

Representative #1 Name__________________________________________________________

Representative #2 Name__________________________________________________________

_____ Check Payable to PACIFIC UNIVERSITY enclosed

_____ Please send me an invoice

2017 VICTORIA CONFERENCE
Attn: JEANNE OLIVER
Pacific University College of Optometry
2043 College Way
Forest Grove, OR 97116

Scan for online registration