

# 2018 ISLAND EYES SPEAKERS

## MARK ANDRE, FAAO, FCLSA



Mark Andre is an associate professor of Optometry at Pacific University College of Optometry in Forest Grove, Oregon. Previously, he was the director of the Contact Lens Service at the Casey Eye Institute on the campus of the Oregon Health and Sciences University. Mark has more than 30 years of experience in the field of contact lenses and shares this knowledge at continuing education events around the world. He is also a contributing editor for *Contact Lens Spectrum*. He is also a consultant to CooperVision and lectures primarily on the subject of contact lens design and fitting. Professor Andre is a Fellow member of the Cornea and Contact Lens Section of the American Academy of Optometry. He is also a Fellow member of the Contact Lens Society of America and a past board member of the society. In the past, he served as chairman of the board for the National Contact Lens Examiners.

## JONATHAN SMITH



Mr. Smith is the Senior Training Manager at Luxottica Wholesale North America. Jonathan is an MBA graduate who began his career at Luxottica in brand management overseeing the marketing strategy of several major premium fashion eyewear brands spanning kids and optical categories. With over 12 years of experience in branding and marketing in the luxury, fashion, and beauty industries, Jonathan brings a wealth of business and product knowledge and is known for dynamic and compelling presentations which have impacted thousands of sales and marketing teams to date. Jonathan is an ABO and COPE certified speaker who has created and presented content across US and Canada and leads the US training department at Luxottica in building a strong education vision and strategy for the company.

## TRACY DOLL, OD, FAAO



Dr. Doll completed both her undergraduate and doctor of optometry degrees at Pacific University. She then went on to complete a residency in primary care optometry with emphasis in routine management of ocular disease at the Portland Veterans Administration Medical Center. At Pacific, Dr. Doll is an Assistant Professor of Optometry and the Coordinator of Dry Eye Solutions, the dry eye specialty clinic located at Pacific EyeClinic  
Beaverton.

## CATHY EVANS, ABOC, FNAO



Ms. Evans serves as Director of Ophthalmic Services at Pacific University College of Optometry. In that role, she oversees the operations of the school's five optical dispensaries known as Pacific EyeTrends and teaches optics to second year students. Her experience in the optical industry spans over 40 years and includes working as an optician and owning her own practice. On a national level, Ms. Evans has served on the Commission on Opticianry Accreditation and on the American Board of Opticianry.

## FRASER HORN, OD, FAAO.



Dr. Horn is the Associate Dean of Academic Programs and Associate Professor at Pacific University. He is a graduate of the Pacific University College of Optometry and completed a residency in Primary Care and Ocular Disease at the Perry Point VAMHCS in Perry Point, Maryland. Dr. Horn teaches the Communications in Optometric Practice course and also provides lectures in the Sports and Recreational Vision, Ocular Disease I, Applied Ocular Therapeutics and Ocular Emergencies courses. He was elected as Chair of the the AOA Sports Vision Section Council in June 2014. Dr. Horn has consulted with industry and athletes to provide research and sports vision evaluations. He enjoys collaborating with other leaders in the field of sports vision and working alongside colleagues from various professions.

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## CARLO PELINO, OD, FAAO



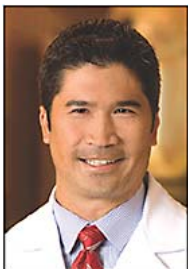
Dr. Pelino is a graduate of the Pennsylvania College of Optometry, Philadelphia and is currently an Assistant Professor at Pennsylvania College of Optometry where he serves as Director of the Optometric Retina Service at The EyeInstitute. Dr. Pelino completed an ocular disease residency at the John F. Kennedy Memorial Hospital in Philadelphia, where he concentrated in retina and neuro-ophthalmic disease. He completed a one-year retinal fellowship emphasizing medical and surgical treatments under the direction of vitreo-retinal surgeons at Crozier-Chester and Riddle Memorial Hospitals in suburban Philadelphia. Dr. Pelino is a Fellow of the American Academy of Optometry, a member of the Peer Review Board of the Eye Care Review and a frequent international speaker on ocular disease.

## ALAN REICHOW, OD, MED, FAAO



Dr. Reichow is a graduate of Pacific University, where he is now Professor Emeritus. While in optometry school, he co-founded the Pacific University Sports Vision Program, the oldest program of its kind in the world. Throughout his career, Dr. Reichow has provided state-of-the-art vision services to thousands of athletes, Olympians, sports organizations, first responders, law enforcement agencies, and military/tactical entities. After 12 years as a vision consultant to Nike, Inc., he became their Global Research Director for Vision Science, as well as Director of Research and Development for Nike Sports Sensory Training (SST). Dr. Reichow is highly sought as a vision performance consultant and lectures to international audiences.

## WALTER WHITLEY, OD, MBA, FAAO



Dr. Walter Whitley is the director of optometric services at Virginia Eye Consultants and serves several important roles including consultative eye care, clinical research, practice development and the supervision of an extensive referral network. He is a 2002 graduate of Pacific University College of Optometry and completed a residency in ocular disease, refractive and ocular surgery at Eye Care Associates of Nevada. In 2009, he completed his master's in business administration for the University of Nevada, Reno. Prior to joining Virginia Eye Consultants, Dr. Whitley served as medical optometrist for Eye Care Associates of Nevada in the Reno and Las Vegas offices and helped develop one of the largest optometric referral centers in Nevada. At Virginia Eye Consultants he provides diagnosis and treatment for a number of conditions, including dry eye disease, ocular allergies, ocular infections, glaucoma and diabetes-related vision problems, as well as conducting evaluations for cataract surgery, refractive surgery and retinal disorders.

## MODERATORS



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