EXHIBITOR PROSPECTUS

2018 Victoria Conference
July 12 -15, 2018
Hotel Grand Pacific
Victoria, British Columbia

We invite you to be a part of the 2018 Victoria Conference, a destination continuing education conference presented by Pacific University College of Optometry. This conference has provided quality continuing education to optometric physicians for over 25 years. Half of our delegates come from British Columbia and the remainder from throughout the United States with most coming from the Western states. We are expecting 150 optometric professionals to attend this 4-day meeting where we will be presenting the latest in optometric research, treatment and management.

Our 2018 Victoria Conference will feature outstanding optometric educators and clinicians, including: Lee Carr, Anthony DeWilde, Beth Kinoshita, James Kundart and a special Paraoptometric program with Cathy Evans. Topics will include the latest technology for retina, glaucoma surgery, corneal ectasias, contact lens complications, pharmacology, and surgical co-management.

Your sponsorship of the 2018 Victoria Conference provides an excellent opportunity to interact with our delegates and showcase your products and services. Our doctors come from throughout Canada and the United States, with the majority of the doctors from lower Vancouver Island, Washington or Oregon. Your sponsorship includes:

- 6’ Display Table in exhibit area. Daily continental breakfast and coffee breaks will be served in the exhibit area.
- Corporate listing on event website and printed program materials
- Invitation to Welcome Reception with delegates
- Advance copies of delegate lists
- Daily Continental Breakfast

CONFERENCE SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>Wednesday, July 11</td>
<td>6:00 pm to 7:00 pm</td>
<td>Welcome Reception, South Pender Island Ballroom</td>
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<tr>
<td>Thursday, July 12</td>
<td>7:30 am to 8:00 am</td>
<td>Continental Breakfast, Saturna Room</td>
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<td>8:00 am to 1:00 pm</td>
<td>Education, Vancouver Island Ballroom</td>
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<tr>
<td>Friday, July 13</td>
<td>7:30 am to 8:00 am</td>
<td>Continental Breakfast, Saturna Room</td>
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<td></td>
<td>8:00 am to 1:00 pm</td>
<td>Education, Vancouver Island Ballroom</td>
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<td></td>
<td>8:00 am to 12:00 pm</td>
<td>Paraoptometric Education, South Pender Island Ballroom</td>
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<tr>
<td>Saturday, July 14</td>
<td>7:30 am to 8:00 am</td>
<td>Continental Breakfast, Saturna Room</td>
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<td></td>
<td>8:00 am to 1:00 pm</td>
<td>Education, Vancouver Island Ballroom</td>
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<tr>
<td>Sunday, July 15</td>
<td>7:30 am to 8:00 am</td>
<td>Continental Breakfast, Saturna Room</td>
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<tr>
<td></td>
<td>8:00 am to 1:00 pm</td>
<td>Education, Vancouver Island Ballroom</td>
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VENUE

This summer continuing education classic has drawn doctors of optometry from across the United States and Canada to Victoria, British Columbia, voted the #1 Top Island in the Continental U.S. and Canada by Travel + Leisure and Conde Naste. Victoria boasts the mildest climate in Canada and offers unlimited activities and attractions. The Victoria International Buskers Festival takes place during the conference dates.

The Hotel Grand Pacific is our host hotel for the Victoria Conference. This waterfront hotel is located right on the picturesque Inner Harbour and steps from the landmark BC Legislature and Parliament Buildings. Ferries from the U.S. dock directly across the street from the Grand Pacific. Enjoy the proximity to downtown, restaurants, whale watching and myriad activities for the entire family. An elegant High Tea experience is also available at the Grand Pacific.

We have a block of rooms available for our conference delegates. Special room rates of $239 single/double CDN are available if you book before June 11, 2018. July is high tourist season for Victoria so you are advised to book early to secure a room.

Book your room at the Hotel Grand Pacific by calling 800-663-7550 or reserve@hotelgrandpacific.com. To qualify for the group rate, please indicate the Group Name (Pacific University College of Optometry) or Group Code (JUL18PACIFIC).

4 DAYS OF EXHIBIT OPPORTUNITY
LOCATION OF EXHIBITS
Exhibit tables will be located outside the Vancouver Ballroom
- Exhibit Hours: Thursday through Sunday, 7:30 am to 1:00 pm
- Set-up: Thursday, July 12, 7:00 am
- Dismantle: Sunday, July 15, 12:00 pm

AV and Power Needs: Contact Conferences and Catering, 250-360-5862

2018 VICTORIA CONFERENCE EXHIBITOR REGISTRATION
EXHIBIT FEE: $1000

COMPANY
NAME__________________________________________________________

Company website__________________________________________________

Mailing Address_____________________________________________________

City/ST/Zip________________________________________________________

Arranged by_________________________________________________________
email___________________________

Telephone___________________________ fax_____________________________

Representative #1 Name________________________________________ email___________________________

Representative #2 Name________________________________________ email___________________________

_____ Check Payable to PACIFIC UNIVERSITY enclosed

_____ Please send me an invoice

2018 VICTORIA CONFERENCE
Attn: JEANNE OLIVER
Pacific University College of Optometry
2043 College Way
Forest Grove, OR 97116

Scan for online registration