

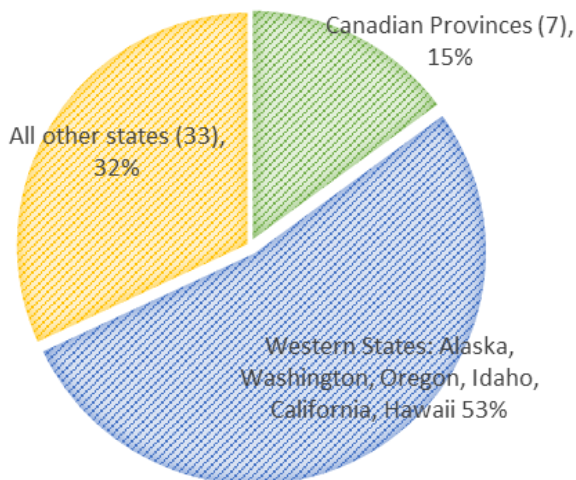
# 2018 Island Eyes Conference EXHIBITOR PROSPECTUS

The 36<sup>th</sup> Annual Island Eyes Conference returns to the Island of Maui, the Valley Isle. The 2018 Conference will be held at the luxurious Ritz-Carlton in Kapalua on the Northwest Maui coast and at the foot of the West Maui mountains. In addition to the world class golf courses, Kapalua is close to the historic whaling town of Lahaina and the Ka'anapali Beachwalk with sandy beaches, dining and shopping options.

We are pleased to have invited some of the best optometric clinicians and educators to lecture at the 2018 conference, including: Mark Andre, Carlo Pelino, Walt Whitley, Tracy Doll, Alessandro Baronti, Cathy Evans, and Fraser Horn. We are also pleased to include professor emeritus and sports vision legend, Al Reichow, on our panel of speakers. Topics will include the latest in contact lens design and fitting, ocular melanoma, managing retina cases, MGD and Dry Eye, sports vision, and pharmacology.



## 2017 ATTENDANCE DISTRIBUTION



The 2017 Island Eyes Conference set an all-time attendance records with over 400 doctors of optometry in attendance. Doctors represented 39 states, 7 provinces and 4 countries. Alumni from 20 different schools and colleges of optometry attended the conference. Graduates from Pacific University represented 38.2%. The doctors practiced in all settings from private practice to HMO to academic settings to corporate practices. Almost all practice full scope optometry. The conference also includes a 3-day Paraoptometric program for the office staff with a focus on practice management, customer service and marketing. Your representatives will have ample opportunities to interact with our doctor and be able to connect with your Hawaiian customers.

## VENUE

The Ritz-Carlton Hotel is a 5-star luxury hotel located in Northwest Maui. In addition to the world class Plantation and Ocean golf courses, on-property and nearby recreational activities include tennis court, basketball court, swimming, surfing, boogie boarding, sailing, kayaking, outrigger canoeing, and stand-up paddling. The Ambassadors of the Environment program offers Whale watching, snorkeling, hiking and more. We have a block of rooms with excellent rates starting at \$229 for our conference delegates. To book a room please call toll free, 800-262-8440 and reference "Pacific University Island Eyes Conference 2018". The cut-off date is Sunday, December 24.

## CONFERENCE SCHEDULE

Sunday, January 14	3:30 pm to 5:30 pm	Education
	5:30 pm to 7:30 pm	Welcome Reception
Monday, January 15	7:30 am to 1:30 pm	Education
Tuesday, January 16	7:30 am to 1:30 pm	Education
Wednesday, Jan. 17	7:30 am to 1:30 pm	Education
	11:30 am to 4:30 pm	Golf Outing (Kapalua Bay Course)
	5:00 pm to 7:00 pm	Deans' Happy Hour
Thursday, January 18	FREE DAY, NO CLASSES	
Friday, January 19	7:30 am to 1:30 pm	Education
Saturday, January 20	7:30 am to 10:30 am	Education

## EXHIBIT SET UP – Ritz-Carlton Ballroom, Salons 1 & 2

Sunday, January 14, 7:30 pm to 9:30 pm

Monday, January 14, 6:00 am to 7:00 am

**EXHIBIT HOURS** – Daily continental breakfast will be served in the exhibit area from 7:00 am to 7:30 am. You can expect the largest crowds at those times. We will provide coffee breaks between lectures and those breaks will also take place in the exhibit area.

Monday – Wednesday	7:00 am to 12:30 pm
January 14 – 16	
Friday, January 19	7:00 am to 12:30 pm
Saturday, January 20	7:00 am to 10:30 am (optional day)

### DISMANTLE TIMES

Friday, January 19	12:30 pm
Saturday, January 20	9:30 am

## SHIPPING EQUIPMENT AND MATERIALS

Boxes may begin arriving Thursday, January 11. Any boxes arriving prior to that time may incur additional storage charges.

Please address your boxes:

The Ritz-Carlton, Kapalua  
Attn: Angela Miranda  
One Ritz-Carlton Drive  
Lahaina, HI 96761  
RE: Program Name / Vendor Name

The hotel contact is Angela Miranda ([Angela.Miranda@ritzcarlton.com](mailto:Angela.Miranda@ritzcarlton.com)) at 808.665.7188. Please share shipping information and tracking numbers with her.

For audio/visual or electrical needs please see the [EXHIBITOR REQUEST FORM](#).



**ISLAND EYES | 2018  
CONFERENCE**

Ritz-Carlton Kapalua  
January 14 to 20, 2018

**2018 ISLAND EYES CONFERENCE  
EXHIBITOR REGISTRATION  
EXHIBIT FEE: \$1500**

COMPANY NAME \_\_\_\_\_

Company Website \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Arranged by \_\_\_\_\_ Email \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Representative (#1) Name \_\_\_\_\_ Email \_\_\_\_\_

Representative (#2) Name \_\_\_\_\_ Email \_\_\_\_\_

Additional Representatives, \$150 each

Representative (#3) Name \_\_\_\_\_ Email \_\_\_\_\_

Representative (#4) Name \_\_\_\_\_ Email \_\_\_\_\_

EXHIBITOR FEE     \$1500

Additional Representative @ \$150     + \_\_\_\_\_

TOTAL FEES     \_\_\_\_\_

Check payable to PACIFIC UNIVERSITY enclosed

Please send me an invoice

Online Registration

<http://www.pacificu.edu/sites/html/forms/coo/42383507383>

Please complete this form and send with your payment option to:

ISLAND EYES CONFERENCE  
Attn: JEANNE OLIVER  
Pacific University College of Optometry  
2043 College Way  
Forest Grove, OR 97116

Electronic confirmations will be sent upon receipt of payment. Please send an electronic copy of your company logo for inclusion in our marketing materials. For more information: [Jeanne@pacificu.edu](mailto:Jeanne@pacificu.edu) or 503-352-2740



THE RITZ-CARLTON

KAPALUA  
EXHIBITOR REQUEST FORM

DATE:		Hotel Contact, direct questions and order form to: <b>Angela Miranda</b> <b>Phone: 808-665-7188</b> <b>Fax: 808-669-2028</b> <b>Email: angela.miranda@ritz.carlton.com</b>  Charges will be posted to your guest room account or credit card, if provided
COMPANY NAME:		
ADDRESS:		
ON-SITE CONTACT:		
PHONE:		
EMAIL:		
HOTEL RESERVATION DATES:		

QUANTITY:	DESCRIPTION:	PRICE	EXTENSION	COMMENTS
	PER BOX HANDLING/DELIVERY	\$ 3.00	\$ -	
	PER PALLET/DELIVERY	\$ 125.00	\$ -	
	TRIPOD EASEL/DAILY	\$ 15.00	\$ -	
	PER BANNER TO BE HUNG	\$ 100.00	\$ -	
	ADDITIONAL LABOR, EACH, PER HOUR		\$ -	
	EXTENSION CORD WITH POWER STRIP/DAILY	\$ 40.00	\$ -	
	FLIPCHART WITH MARKERS	\$ 70.00	\$ -	\$50 set/strike
	EACH WIRELESS INTERNET ACCESS/DAILY		\$ -	see separate pricing
	SPIDER BOX 60 AMP, 110 VOLT DISTRO	\$ 300.00	\$ -	inc. installation
	DAILY HOUSE PHONE-INSTALLATION	\$ 25.00	\$ -	\$50 installation
	DAILY DIRECT INWARD DIAL PHONE-INSTALLATION	\$ 50.00	\$ -	\$150 installation
	100 AMP DISTRIBUTION PANEL SET-UP FEE		\$ -	
	=> ELECTRICITY USAGE		\$ -	
	200 AMP DISTRIBUTION PANEL SET-UP FEE		\$ -	
	=> ELECTRICITY USAGE		\$ -	

**\*\*Price Quote for Above Items without pricing listed to be Sent by PSAV who is the In-House AV Company. Please provide your contact information to include phone and email to receive a quote**

PRICES ARE SUBJECT TO 4.166% STATE TAX	SUBTOTAL:	#VALUE!
	TAX	#VALUE!
	TOTAL:	#VALUE!

**SHIPPING INFORMATION:**

Send to: The Ritz-Carlton, Kapalua  
 Attn: Angela Miranda  
 One Ritz Carlton Drive  
 Lahaina, Hawaii 96761  
 RE: Program Name / Vendor Name

\*Please number boxes if multiple boxes are being sent in same shipment

**\*\*Please let us know in advance if you plan to send boxes.  
 Please provide tracking information and number of boxes so we are aware of any boxes arriving.**

The resort will not be responsible for the damage of loss of any equipment or articles left in the resort prior to, during, or following an event. Arrangements must be made in advance for security of exhibits, merchandise, valuables, or articles set up for display. The Ritz-Carlton, Kapalua may provide Loss Prevention Officers at an additional charge of \$150.00 per hour, per officer, minimum of 4 hours.