



ISLAND EYES | 2019  
**CONFERENCE**  
Fairmont Orchid, Kohala Coast  
January 20 to 26, 2019

# 2019 Island Eyes Conference EXHIBITOR PROSPECTUS

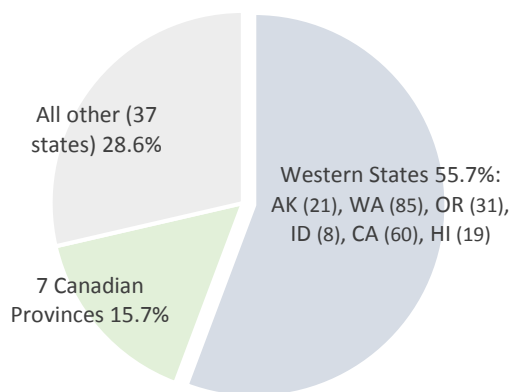
The 37<sup>th</sup> Annual Island Eyes Conference goes to the Island of Hawaii, the Big Island. The 2019 Conference will be held at the stunning Fairmont Orchid on the Kohala coast. From active volcanoes to scenic hiking trails to sandy beaches, Hawaii has a lot to offer the outdoors enthusiast. Hawaii is also a destination for foodies with a number of creative eateries that take advantage of locally sourced products. Enjoy tours of coffee,

chocolate, macadamia and honey farms.

We are pleased to have invited some of the best optometric clinicians and educators to lecture at the 2019 conference, including: Steven Laukaitis, MD; Nate Lighthizer, OD; Brian Mathie, OD; Stuart Richer, OD, PhD; Stan Teplick, MD; and Maria Walker, OD, MS. Topics will include the latest in electrodiagnostics, management of dry eye, oculoplastics, glaucoma, managing retina cases, scleral lenses, and more.



## 2018 ATTENDANCE DISTRIBUTION



Our recent Island Eyes Conferences have seen over 400 doctors of optometry in attendance. Doctors represented 43 states, 7 provinces and 4 countries. Alumni from 20 different schools and colleges of optometry attended the conference. Graduates from Pacific University represented 32.8%. The doctors practiced in all settings from private practice to HMO to academic settings to corporate practices. Almost all practice full scope optometry. The conference also includes a 3-day Paraoptometric program for the office staff with a focus on practice management, customer service and marketing. Your representatives will have ample opportunities to interact with our doctors and be able to connect with your Hawaiian customers.

## VENUE

The Fairmont Orchid is a luxury hotel located in the Kohala Coast of Hawaii Island. We have a block of rooms with excellent rates starting at \$279 for our conference delegates. To book a room please call, 808-885-2000 and reference "Pacific University Island Eyes Conference 2019". The cut-off date is Tuesday, December 25, 2018.

## CONFERENCE SCHEDULE

Sunday, January 20	3:30 pm to 5:30 pm	Education
	5:30 pm to 7:30 pm	Welcome Reception
Monday, January 21	7:30 am to 1:30 pm	Education
Tuesday, January 22	7:30 am to 1:30 pm	Education
Wednesday, Jan. 23	7:30 am to 1:30 pm	Education
	11:30 am to 4:30 pm	Golf Outing
	5:00 pm to 7:00 pm	Deans' Happy Hour
Thursday, January 24	FREE DAY, NO CLASSES	
Friday, January 25	7:30 am to 1:30 pm	Education
Saturday, January 26	7:30 am to 10:30 am	Education

## EXHIBIT SET UP – Grand Ballroom, Salon 3

Sunday, January 20, 7:30 pm to 9:30 pm

Monday, January 21, 6:00 am to 7:00 am

## EXHIBIT HOURS

– Daily continental breakfast will be served in the exhibit area from 7:00 am to 7:30 am. You can expect the largest crowds at those times. We will provide coffee breaks between lectures and those breaks will also take place in the exhibit area.

Monday – Wednesday January 21-23	7:00 am to 12:30 pm
Friday, January 25	7:00 am to 12:30 pm
Saturday, January 26	7:00 am to 10:30 am (optional day)

### DISMANTLE TIMES

Friday, January 25	12:30 pm
Saturday, January 26	9:30 am

## SHIPPING EQUIPMENT AND MATERIALS

Boxes may begin arriving Thursday, January 17. Any boxes arriving prior to that time may incur additional storage charges.

Please address your boxes:

The Fairmont Orchid  
One North Kaniku Drive  
Kohala Coast, HI 96743  
RE: Pacific University Island Eyes Conference / Vendor Name



# 2019 ISLAND EYES CONFERENCE EXHIBITOR REGISTRATION EXHIBIT FEE: \$1500

COMPANY NAME \_\_\_\_\_

Company Website \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Arranged by \_\_\_\_\_ Email \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Representative (#1) Name \_\_\_\_\_ Email \_\_\_\_\_

Representative (#2) Name \_\_\_\_\_ Email \_\_\_\_\_

Additional Representatives, \$150 each

Representative (#3) Name \_\_\_\_\_ Email \_\_\_\_\_

Representative (#4) Name \_\_\_\_\_ Email \_\_\_\_\_

EXHIBITOR FEE      \$1500

Additional Representative @ \$150    + \_\_\_\_\_

TOTAL FEES                              \_\_\_\_\_

- Check payable to PACIFIC UNIVERSITY enclosed
- Please send me an invoice
- Online Registration  
<http://www.pacificu.edu/sites/html/forms/coo/42383507383>

Please complete this form and send with your payment option to:

ISLAND EYES CONFERENCE  
 Attn: JEANNE OLIVER  
 Pacific University College of Optometry  
 2043 College Way  
 Forest Grove, OR 97116