BUILD YOUR OWN HEALTHCARE PRACTICE

Continuing Interprofessional Education Series
Interactive Webinar at Pacific’s Hillsboro and Honolulu Sites

Do I Have What It Takes to Run My Own Business?

In this session, presenters Robin Shallcross, PhD, ABPP and Bryan Lang, PT, DPT, MHA will speak from their personal experiences of being a 25 year solo private practice psychologist and a physical therapist in a newly established small group practice. Participants will self assess and interactively learn from presenters and other participants, steps for successful entrepreneurship. At the conclusion of this session, participants will be able to:

- Describe the main attributes of a successful ethical entrepreneur
- Differentiate qualities between successful and failed businesses
- Identify the causes of tension between service and profit
- Develop personal plan to reconcile service with profit
- Create a Vision and Mission statement for a business
- Begin a successful business planning resource list

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<tr>
<th>Topic</th>
<th>Date</th>
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<tr>
<td>Do I Have What It Takes?*</td>
<td>November 5, 2014</td>
<td>$50.00</td>
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<td>Pacific University Alumni</td>
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*minimum participants required

REGISTER ONLINE

November 5, 2014 | 6:30pm—8:30pm
Pacific Time

711 SE Baseline, Room 132 | Hillsboro OR 97123
677 Ala Moana Boulevard, Suite 109 | Honolulu, HI 96813

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www.pacificu.edu.chp/continuingeducation

ADDITIONAL SESSIONS:

January 15, 2015—Professional Services
February 5, 2015—Daily Operations
February 26, 2015—Finances
March 12, 2015—Local Market Considerations
April 16, 2015—Balancing Act