BUSINESS ADMINISTRATION

Krishnan Ramaya, Chair; Huijian Dong, Xiaomin Guo, John Suroviak, Christian Calderon, Hyun Jeong Min, Kari Day, Laura McNally, James Goodrich

A major in business administration prepares students to enter a wide range of careers in business and in the public sector or to enter graduate programs. The degree develops broadly educated individuals who are flexible, skilled at solving problems, aware of a diversity of viewpoints and responsive to rapidly changing environments. Students majoring in business administration plan core and elective courses in consultation with their faculty advisors to improve communication and analysis skills, to develop the strongest possible background in their areas of interest, and to achieve a well-rounded liberal arts education.

The mission of the College of Business is to educate enlightened leaders of imaginative and entrepreneurial organizations. The College aspires to develop graduates with skills to manage organizations effectively and efficiently and to exercise responsible leadership. A broad business and liberal arts curriculum that emphasizes theoretical, applied and experiential learning is critical to this development. We offer a unique and a highly supportive learning environment, characterized by a relevant contemporary curriculum with innovative pedagogical methods.

The College works to ensure that all of our business undergraduates will be proficient in the following common skills on successful completion of the program:

- Critical thinking and problem solving
- Effective writing
- Technological competency
- Effective oral communication
- Quantitative and qualitative analysis
- Information literacy
- Ethical decision making

Program Learning Outcomes:

Successful graduates of the management concentration will be able to:

- Apply analytical and problem solving skills in the functional areas of accounting; marketing; finance and management.
- Demonstrate knowledge and understanding of the ethical, legal and social obligations and responsibilities of business.
- Apply ethical principles in the business environment with people of diverse ethnic, cultural, gender and other backgrounds.
- Communicate effectively.
- Apply the knowledge of business concepts and function in an integrated manner.

Business Administration: Requirements for the Major

Each major in Business Administration must complete the core requirements: 8 credits in economics, 4 credits in statistics, and 34 credits of BA courses including the senior capstone. Each student works with an academic advisor in the College to design a customized selection of elective courses that best fit the interests of the student. Students must select electives to achieve a specific area of concentration, for example in accounting, finance, marketing, international business, actuarial science and risk management, or integrated business.

A minimum 2.0 grade point average is required in all business and economics courses; only grades of C- or above (or “Pass”) may be used to satisfy College requirements. The business capstone, BA 490, must be completed in residence at Pacific. Students who are planning to attend graduate school are encouraged to take a year of calculus. Students planning a career as a Certified Public Accountant must complete 150 semester credits of college course work, which is the equivalent of five years of college, prior to taking the CPA exam.

Take all of the following:

- ECON 101 Economics of Social Issues 4 credits
- ECON 102 Economics of Markets & Governments 4 credits
- MATH 207 Statistics 4 credits
- OR
- MATH 316 Mathematical Probability and Statistics 4 credits
- OR
- SOC 301 Social Statistics 4 credits
- OR
- PSY 350 Behavioral Statistics 4 credits
- ACCT 201 Accounting Principles 4 credits
- ACCT 202 Managerial Accounting 4 credits
- BA 305 Business Finance 4 credits
- BA 306 Business Law 4 credits
- BA 309 Marketing 4 credits
- BA 350 Operations Management 4 credits
- BA 360 Organizational Behavior & Management 4 credits
- BA 405 Business Strategy (Senior Capstone Course) 4 credits
- BA Electives Approved by the College (as defined by chosen area of concentration) 12-16 credits
- BA 490 Senior Seminar (i.e., Capstone) 2 credits

TOTAL: 60 credits

Areas of Concentration

While completing the BA electives requirement, a student must complete coursework that satisfies a specific area of concentration within Business Administration as outlined below.

### Accounting Concentration

- ACCT 313 Intermediate Accounting I 4 credits
- ACCT 314 Intermediate Accounting II 4 credits
- ACCT 357 Income Tax Accounting 4 credits
- ACCT 316 Cost Accounting 4 credits
- ACCT 435 Accounting and Auditing Seminar 4 credits

TOTAL: 20 Credits
### Management

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BA 302</td>
<td>Entrepreneurship and Small Business</td>
<td>4</td>
</tr>
<tr>
<td>BA 336</td>
<td>Firm Behavior and Market Structure</td>
<td>4</td>
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<tr>
<td>Approved electives</td>
<td>8</td>
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**TOTAL:** 16 credits

### Finance

**Required courses:**
- BA 352 Investments 4 credits
- BA 345 Corporate Finance 4 credits
- BA 445 Financial Models & Valuation 4 credits

**Four credits from:**
- BA 452 Global Finance 4 credits
- ECON 331 Money and Banking 4 credits
- ECON 327 Economics of Consumers Producers Governments 4 credits
- Other approved finance elective(s) 4 credits

**TOTAL:** 16 credits

### Marketing

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<tr>
<td>BA 410</td>
<td>Marketing Research</td>
<td>4</td>
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<tr>
<td>BA 440</td>
<td>Advertising &amp; Promotion</td>
<td>4</td>
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**Eight credits from:**
- BA 338 Product Management 4 credits
- BA 443 Special Topics in Marketing 4 credits
- ARTST 119 or MEDA 110 4 credits
- Other approved elective(s) 4 credits

**TOTAL:** 16 credits

### International Business

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<tr>
<td>BA 312</td>
<td>International Business</td>
<td>4</td>
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**Eight credits from:**
- ECON 341 International Trade & Development 4 credits
- BA 452 Global Finance 4 credits
- BA 443 International Marketing 4 credits
- POLS 345 International Political Economy 4 credits
- IS 221 Intercultural Communication 4 credits
- Other approved international elective(s) 4-12 credits

**TOTAL:** 12 credits

### Actuarial Science & Risk Management

**Twelve credits from:**
- Math 226 Calculus I 4 credits
- Math 227 Calculus II 4 credits
- Math 228 Calculus III 4 credits
- Math 316 Mathematical Probability 4 credits
- BA 436 Seminar in Insurance 2 credits

**Four credits from:**
- BA 342 Risk Management & Decision Making 4 credits
- BA 451 Deterministic Decision Models 2 credits
- BA 453 Probabilistic Decision Models 2 credits
- Other approved elective(s) 2-4 credits

**TOTAL:** 20 credits

### Senior Capstone

Students majoring in business administration are required to complete the BA 490 Senior Seminar as their capstone. It may take one of several possible forms:
- an internship with an off-campus organization (profit, not-for-profit, or government agency), or
- an applied project with an on- or off-campus organization (profit, not-for-profit, or government agency), or
- a research paper addressing an approved business administration topic, or
- extensive experiential work connected with BA 405.

Students should register for BA 490 during the same semester in which they register for BA 405 Business Strategy. All students will participate in experiential business exercises or experiences and will give one or more professional presentations.

### Business Administration: Requirements for the Minor

The College of Business offers a minor in business administration that requires completion of 20 credits of departmental courses and 4 credits of economics. A minimum 2.0 grade point average is required in these courses. The college requires that a minimum of 12 credits of business coursework towards the minor be taken at Pacific University. Any student interested in a business administration minor should consult with a faculty member in the College of Business.

**ECON 101 Principles of Macroeconomics**

**OR**

**ECON 102 Principles of Microeconomics** 4 credits

**ACCT 201 Accounting Principles**

**OR**

**ACCT 202 Managerial Accounting** 4 credits
COURSES

ACCT-201  Accounting Principles
Introduction to accounting concepts and application of these concepts; financial statement preparation; accounting systems and controls; accounting for assets and liabilities; cash flow analysis and financial statement analysis. MS Excel is introduced and integrated into the course to solve accounting and finance problems. Prerequisite: Sophomore standing or above (30 or more completed credits); 4 credits.

ACCT-202  Managerial Accounting
Introduction to management accounting concepts; cost terminology, behavior and system design; the planning and control process; using cost data in decision making. Prerequisite: Sophomore Standing or above (30 or more completed credits) and ACCT-201. 4 credits.

ACCT-313  Intermediate Accounting I
Financial accounting statement interpretation, presentation, and disclosure including coverage of functions and basic theory; asset recognition and measurement; liability recognition and measurement; stockholders’ equity; issues related to income measurement; and preparation and interpretation of financial statements. Prerequisite: ACCT 201 and ACCT 202 each with a minimum grade of C-. 4 credits.

ACCT-314  Intermediate Accounting II
Financial accounting statement interpretation, presentation, and disclosure including coverage of functions and basic theory; asset recognition and measurement; liability recognition and measurement; stockholders’ equity; issues related to income measurement; and preparation and interpretation of financial statements. Prerequisite: ACCT 313 with a minimum grade of C-. 4 credits.

ACCT-316  Cost Accounting
Discussion of the nature, objectives and procedures of cost accounting and cost control; job costing and process costing; theory and practice of accounting for manufacturing overhead; cost budgeting and control; cost reports, joint product and by-product costing; distribution costs; standard costs; differential cost analysis; profit volume relationships and break-even analysis. Prerequisite: ECON-101, ECON-102, ACCT-201, and ACCT-202 each with a minimum grade of C-. 4 credits.

ACCT-318  Fraud Examination
An introduction to forensic accounting. Students will learn how and why occupational fraud is committed, how fraudulent conduct can be deterred, and how allegations of fraud should be investigated and resolved. Prerequisite: ACCT 201 with a minimum grade of C- or ACCT 202 with a minimum grade of C-. 4 credits.

ACCT-357  Income Tax Accounting
A study of the structure of federal tax laws and some of the motivating forces and policies shaping tax laws and concepts; determination of taxable income and the income tax liability as they relate to individuals; overview of the taxation of corporations and other entities; and an overview of Oregon income tax laws. Prerequisite: ECON-101, ECON-102, ACCT-201 and ACCT-202 each with a minimum grade of C-. 4 credits.

ACCT-358  Community Tax Certification
Students enroll in this one-credit preparation course in order to qualify as an IRS-certified Tax-Aide Volunteer. Working with a faculty coordinator and CASH Oregon, students receive appropriate training and guidance to assist low income and elderly clients in the community with their individual tax returns. Prerequisite: ACCT 201 and ACCT 202 both with minimum grade C-. Pass/No Pass. 1 credit.

ACCT-359  Community Tax Engagement
Students enroll in this 2-credit course after becoming a IRS-certified Tax-Aide Volunteer, i.e., the successful completion of ACCT 358. Students in this course engage directly with members of the local community, serving as a Tax-Aide Volunteer, assisting elderly and low income individuals with their tax returns. Working under the direction of a faculty coordinator and CASH Oregon, students staff tax assistance centers located throughout the community. Prerequisite: ACCT 358. Counts toward core requirement: Civic Engagement. Pass/No Pass. 2 credits.

ACCT-425  Advanced Accounting
Accounting for corporate business combinations using both the pooling of interests method and the purchase method, preparation of consolidated financial statements, and accounting for foreign operations. Prerequisite: ACCT 314 with a minimum grade of C-. 2 credits.

ACCT-435  Auditing
The course will emphasize concepts and principles of auditing and assurance services. It provides an overview of the public accounting profession and the professional standards used in providing auditing and other assurance services, and reporting on financial statements. Prerequisite: ACCT 314 with a minimum grade of C (may be taken concurrently). 4 credits.

ACCT-457  Advanced Income Tax Accounting
A study of federal income tax as it applies to C corporations, S corporations, partnerships, and limited liability companies (LLC), the gift tax, the estate tax, income taxation of trusts and estates, and internal revenue service administrative procedures. The primary focus of the course will be taxation of corporations. Prerequisites: ACCT 357 with a minimum grade of C-. 2 credits.

BA-101  Introduction to Business
The course is designed as a survey course exploring the fundamental areas of business such as management, marketing, finance, human resources, law, communications and ethics. The course introduces students to the complex and changing environment of business and provides a valuable foundation for business and non-business students alike. 2 credits.

BA-115  Personal Finance & Money Management
This course is designed to introduce non-business students to the language of finance and finance planning. The focus is primarily at the practical level of financial planning, however, examples from and implications of business, government policy and the economy as a whole will be addressed. Students completing the course will gain skills and confidence in reading financial/economic information, creating budgets, managing expenses, performing financial computations to aid daily financial planning. 4 credits.
BA-116  Introduction to the Legal Profession
This course provides an introduction and overview of the legal profession including the culture of law schools as well as insight into areas of the practice of law. Structured as a seminar, students will be introduced to the American legal system through a series of lectures by legal professionals and legal educators. Course includes a field trip. 2 credits.

BA-155  Special Topics
See the Advising Center for descriptions.

BA-195  Independent Study
See department for details. Independent study contract required.

BA-210  Excel for Business
The course is designed to provide students with the Excel skills necessary to be successful in business. Students will learn basic data organization and manipulation skills such as formatting and formulas, and more advanced skills such as PivotTables and PivotCharts and web queries. Prerequisite: BA 201 or BA 202 (may be taken concurrently). 2 credits.

BA-222  Career Exploration in Hawaii
This is an experiential course intended to enhance the employability of business students who choose to seek work in Hawaii after graduation. Students will become familiar with a variety of industries located within the Hawaiian Islands, learn to prepare application materials, engage in mock interviews and build networking skills essential to a successful career launch. Requires travel to Hawaii. Prerequisite: Sophomore standing or above (30 or more completed credits). Pass/No Pass. May require additional fees. 2 credits.

BA-255  Special Topics
See the Advising Center for descriptions.

BA-256  Leaders & Leadership
Provides an overview of leaders and leadership from ancient times to the modern era. We will assess how the historical context as well as notions of gender, race, sexuality, and class have shaped convictions about effective leadership. Reading texts from Herodotus, the Bible, Saint Augustine, Machiavelli, Sun Tzu, and theories put forth in contemporary leadership studies, we will analyze the use of rhetoric, political skills, emotional intelligence, passion, team work, decision-making, conflict resolution, and grit that has propelled leaders in the fields of politics, business, the military, social movements, and religion. We will investigate the characteristics deemed necessary in a leader, various leadership styles (situational, autocratic, facilitative, cross-cultural, servant, transformational), the tension between effectiveness and ethics, and the emerging fields of thought leaders and “influencers.” Offered alternate years. 4 credits.

BA-275  Internship
See department for details. Internship contract required. 1-4 credits.

BA-295  Independent Study
See department for details. Independent study contract required.

BA-302  Entrepreneurship & Small Business
Development of the students' understanding of the economic and social environment in which small businesses function and the critical role of entrepreneurship in fostering business growth and development. The processes involved in initiating new ventures are discussed. The course focuses on the operations, administration, labor management relations and other personnel programs. Prerequisite: BA 201 each with a minimum grade of C-. 4 credits.

BA-305  Business Finance
A study of the financial principles applicable to the business organization. Financial management of assets and the need for funds, sources and cost of obtaining short-term and long-term funds, capital budgeting. MS Excel and MS Access are integrated into this course. Prerequisite: ECON-101, ECON-102, BA-201 and BA-202 each with a minimum grade of C-. 4 credits.

BA-306  Business Law
Introduction to the structure and functions of the American legal system followed by an overview of specific topics that are applicable to business. Topics include: contracts, sales, negotiable instruments, bankruptcy, suretyship, agency, partnerships, corporations, federal securities law, accountants, legal liability, employer and employee relationships, property, trusts and estates. Prerequisite: ECON-101, ECON-102, BA-201 and BA-202 each with a minimum grade of C-. 4 credits.

BA-309  Marketing
Introduction to marketing concepts and application of these concepts to the marketing of products, services, ideas, organizations, and people in both profit-oriented and nonprofit business environments. Topics include: marketing's role in society and within the firm; environmental evaluation; consumer buying behavior; market segmentation and target market selection; management of marketing mix variables (product, price, placement, promotion). Students gain experience in problem solving and communication through case study analysis and presentations. Prerequisite: Junior standing or above (60 or more completed credits); ECON-101 and ECON-102, each with a minimum grade of C-. 4 credits.

BA-312  International Business
Survey course covering recent and important issues in international business, trade and investment. Topics might include the International Business environment, the government and regulatory environment, international comparative environments, international monetary environment, international marketing, international finance, management strategies, and the future of international business. Prerequisites: ECON-101, ECON-102, BA-201, and BA-202 each with a minimum grade of C-. 4 credits.

BA-320  Human Resource Management
Functions of the personnel department in a business organization. Contributions of research in the social sciences to personnel administration. Operation and techniques of a personnel department including job evaluation, employee recruiting and selection, psychological testing, employment counseling, wage administration, labor management relations and other personnel programs. Prerequisite: Junior standing or above (60 or more completed credits) and BA-201 or BA-202 with a minimum grade of C-. 4 credits.

BA-330  Technology Management
An introduction to the study of technology management. This course will introduce students to the phenomena of technology and the integral role it plays in the competitive development and growth of businesses. The primary focus will be on understanding the managerial aspects involved in managing technology in business organizations and how technology is critical in fostering competitive advantage. Prerequisite: ECON-101, ECON-102, BA-201, and BA-202 each with a minimum grade of C-. 4 credits.
BA-336  Firm Behavior & Market Structure
Provides an introduction to Industrial Organization, an important field dealing with the strategic behavior of firms, policy, and market competition. This course adds real-world complications to the perfectly competitive model such as transaction costs, asymmetric information and government interference. Topics covered: market structure, vertical integration, vertical restriction, horizontal mergers and acquisitions, strategic behavior, Antitrust Laws and Policy, etc. Prerequisite: ECON 101, ECON 102, BA 201 and BA 202 each with minimum grade C-. 4 credits.

BA-338  Product Management
Examines the role of product innovation as the core focus of marketing strategy. Encompasses the formulation of new product strategies, marketing's role in product design and development, product line management, and organizational considerations in product management. The product management process will be explored in-depth through lecture, case analyses, and individual projects. Prerequisite: BA-309 with a minimum grade of C-. 4 credits.

BA-340  Management Science
An introduction to formalized methods used in managerial decision making and problem solving. The focus is on the development and use of decision models in a range of managerial applications. Techniques include decision analysis, linear programming, simulation, forecasting and project management. Development of computer based decision models will be an integral part of the course. Prerequisite: BA-309 with a minimum grade of C-. 4 credits.

BA-342  Risk Management and Decision Making
Development, application, and integration of analysis tools and decision models to aid managerial decision making in the face of risk and uncertainty. Behavioral factors that influence judgment and decision making will also be considered. The course covers applications in environmental, technological, health/safety, and organizational risk management. Also listed as ENV 342. Prerequisite: ECON-101 or ECON-102 with minimum grade C-; and BA-201 or BA-202 with minimum grade C-. 4 credits.

BA-345  Corporate Finance
An introduction to the theory of corporate finance and the methods to understand how a firm's financing, investing, and operative activities affect its value and how to make investment decisions based on available financial and accounting information. Systematically covers the three major topics of corporate finance: corporate financial statement quality analysis, corporate financial statement adjustments, and investments to corporate assets. Prerequisite: BA 305 with minimum grade C-. 4 credits.

BA-350  Operations Management
Study of key concepts, quantitative techniques, and practices used in the management of the production of goods and services. Includes examination of product and process design, process analysis, total quality management, project management, materials management, capacity planning, work design, facility layout and operational scheduling. Prerequisite: ECON 101, ECON 102, BA 201, and BA 202 each with a minimum grade of C-. 4 credits.

BA-352  Investments
To gain a knowledge and understanding of: marketable securities including common stocks, bonds, and options; fundamental and technical security analysis; and of current financial events found in financial news. Prerequisite: BA-305 with a minimum grade of C-. 4 credits.

BA-353  Community Financial Literacy
Students enroll in this 2-credit course to serve as volunteers to help raise financial literacy among individuals in the community. Working through Pacific's Center for Civic Engagement and in partnership with the non-profits Operation Hope and Financial Beginnings, student volunteers are trained and then provide personal financial education to western Washington County residents by visiting classrooms and community groups. Student volunteers teach the basics of personal finance to help individuals build a foundation from which to make informed financial decisions. Topics include the processes and decisions involved in personal banking, budgeting, credit, insurance, and savings. Also listed as PSJ 353. Prerequisite: BA 201 and BA 202 both with a minimum grade of C-. Counts toward core requirement: Civic Engagement. Pass/No Pass. 2 credits.

BA-355  Special Topics
See the Advising Center for descriptions.

BA-360  Organizational Behavior Management
An introduction to the functions of management and to the theory of human behavior in organizations. Management history, attitudes, skills, and managerial processes as well as an investigation of the theories of human behavior, motivation, communication, decision making, group and social processes, organizational culture, power, and leadership are addressed. Prerequisite: Junior standing or above (60 or more completed credits). 4 credits.

BA-395  Independent Study
See department for details. Independent study contract required.

BA-405  Business Strategy
This course requires the integration of knowledge from all functional area business disciplines to make effective strategic decisions from an organization-wide perspective. The case study method of teaching combined with the dynamic application of course tools to real and simulated business situations are used. Prerequisites: Senior standing (90 or more completed credits) and ECON-101, ECON-102, BA-201, BA-202, BA-305, BA-309, BA-350, and BA-360 each with a minimum grade of C-. 4 credits.

BA-410  Marketing Research
Application of research techniques and statistical analysis to analysis to business and marketing problems. Topics include technology in the research process, secondary and primary marketing research methodologies, sampling methods, and data analysis and reporting. Course includes cases analyses and use of statistical data sets. Students will design an original market research project, gather and analyze the data, and present the findings as part of their individual project. Prerequisite: MATH-207 and BA-309 each with a minimum grade of C-. 4 credits.

BA-412  Consumer Behavior
An essential component of marketing is consumer insight and a successful marketing strategy must be built around an understanding of consumers. This course provides the student with that understanding of consumer behavior in the marketplace and a detailed analysis of factors that influence purchasing behavior. An interdisciplinary approach is used from such fields as economics, psychology and sociology. The course covers the major topics including attitudes, impulsive vs. deliberative purchase, motivation, perception, brand loyalty, self and identity, and product satisfaction. As we learn to characterize and predict consumer behavior, we will also discuss implications for designing and implementing marketing strategies. Prerequisite: BA-309 with minimum grade C-. 4 credits.

BA-426  International Business Travel
This is a short-term (approximately one week to 10 days) experiential course designed to give business students the opportunity to explore business operations overseas. The location for the international experience may vary from year to year. Additional fees will apply. Prerequisite: Declared Business Administration major. May be repeated for credit. Pass/No Pass. 2 credits.
BA-440 Advertising and Promotion
Introduction to the concept of integrated marketing communications (IMC) and the specific components that make up the IMC program, including advertising, direct marketing, Internet/interactive media, public relations, sales promotion, and personal selling. Application of core concepts and techniques through case analyses, IMC exercises, and team development of advertising campaigns and presentations. Prerequisites: BA-309 each with a minimum grade of C-. 4 credits.

BA-443 Special Topics in Marketing
A course focusing on topics of special interest to students and faculty, such as Services Marketing, Internet Marketing, Advertising and Promotions Management, Public Policy and Marketing, and Sports Marketing. Prerequisites: BA 309 with a minimum grade of C-. May be repeated for credit. 4 credits.

BA-445 Financial Modeling & Valuation
Based on finance theory and strategy. Introduces the techniques used extensively in financial modeling and valuation. Topics include bond credit pricing model, the dynamic yield curves model, portfolio optimization model, common equity valuation model, swaps model, and option pricing model. Prerequisite: BA 305 with minimum grade C-. 4 credits.

BA-451 Deterministic Decision Models
This course introduces several commonly used modeling techniques and tools used by managers to determine solutions to complex problems. Students will learn to determine which techniques are appropriate for solving various types of problems. The emphasis of this course will be placed on formulating deterministic (vs stochastic) problems and using computer spreadsheet applications (i.e., Excel) to solve them. Modeling techniques in this course will include linear programming, network optimization, and project management. Prerequisite: BA 350 and MATH 207 both with minimum grade C-; or Junior standing or above (60 or more completed credits) and MATH 226 with minimum grade C-. 2 credits.

BA-452 Global Finance
Global Finance presents the corporate uses of global financial markets. Combining practical knowledge, up-to-date theories, and real-world applications, this course explores issues of currencies, foreign exchange, VaR, funds, and risk management. Also listed as ECON 452. Prerequisite: BA 305 with a minimum grade of C- or ECON 331 with a minimum grade of C-. 4 credits.

BA-453 Probabilistic Decision Models
This course introduces several commonly used modeling techniques and tools used by managers to determine solutions to complex problems. Students will learn to determine which techniques are appropriate for solving various types of problems. The emphasis of this course will be placed on formulating stochastic or probabilistic (vs deterministic) models and using computer spreadsheet applications (i.e., Excel) to solve them. Modeling techniques in this class include decision analysis, queuing, simulation, and forecasting. Prerequisite: BA 350 and MATH 207 both with minimum grade C-; or Junior standing or above (60 or more completed credits) and MATH 226 with minimum grade C-. 2 credits.

BA-455 Special Topics
See the Advising Center for descriptions.

BA-456 Special Projects
Special topics course in which students pursue individualized and applied projects within business. Instructor's consent required. 2 credits.

BA-475 Internship
See department for details. Internship contract required.

BA-490 Senior Seminar
As part of the capstone experience, Business seniors enroll in a senior seminar course, as appropriate for their chosen area of interest. The seminar serves as the forum in which students are prepared for and guided through their capstone experiences (internship or research project). Students will share with and learn from peers completing similar capstones. The seminar course also uses business periodicals and journals as a focus of seminar discussion to help bridge the gap between theory and practice. Prerequisite: ECON 101, ECON 102, BA 201, BA 202, BA 305, BA 309, BA 350, and BA 360 each with a minimum grade of C-. 2 credits.

BA-495 Independent Research
Student-conducted individual research/theoretical project. Faculty supervised. Independent study contract required.