Media Arts

http://www.pacificu.edu/future-undergraduates/academics/areas-study/media-arts

A major in media arts prepares students for careers in a variety of media-related fields including journalism, video, film and multimedia production, public relations, and advertising. The program emphasizes theoretical and social aspects of the media as well as its technical and creative components.

The following MEDA courses count towards the Humanities core requirement:

- MEDA 101* Fundamentals of speaking
- MEDA 110 Intro. to communication
- MEDA 112 Media in society
- MEDA 120 Film history and analysis
- MEDA 153/353 Video for community engagement/mentoring
- MEDA 201 Interpersonal communication
- MEDA 220* Film and society
- MEDA 250 Foundations of Video Production
- MEDA 335* Advanced speaking and presentations
- MEDA 401 Narrative film theory and criticism

* 2 credit course

The Media Arts department offers four majors and seven minors:

<table>
<thead>
<tr>
<th>Major</th>
<th>Minor</th>
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<tbody>
<tr>
<td>Media Arts</td>
<td>✓</td>
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<tr>
<td>Journalism</td>
<td>✓</td>
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<tr>
<td>Film &amp; Video</td>
<td>✓</td>
</tr>
<tr>
<td>Integrated Media</td>
<td>✓</td>
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<tr>
<td>Film Studies</td>
<td></td>
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<tr>
<td>Communications</td>
<td></td>
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<tr>
<td>Communications Design</td>
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In the senior year or when a student has enough credits earned to have ‘senior status’, all Media Arts majors must complete MEDA 434 during the fall term.

All Media Arts majors require the completion of the two-semester senior capstone. There are three different senior capstone seminars that are specific to the majors in the department. MEDA 491/492 is the year-long seminar for film and video majors, MEDA 493/494 is for integrated media majors, and MEDA 497/498 is for journalism. Media Majors choose to work with the professor(s) that best matches the media in which they choose to conduct their capstone.
All students majoring in Media Arts are encouraged to seek out and complete an internship (MEDA 475) in their junior or senior year, however internships are not a degree requirement. The 475 course represents the standard college internship course wherein the student begins and completes a 1-4 credit internship experience within an academic term (Fall, Winter, Spring). Independent study courses may be arranged for students who have completed an approved internship in a previous timeframe that does not fit within a regular academic term. All internships must be approved before they begin by the student’s advisor in the department to insure that the internship meets the standards and goals of the student’s degree program.

Prospective Media Arts majors should be made aware that most of the courses in the department are offered on a yearly or every-other year basis, and that many courses, as indicated below, are to be taken in a sequential manner. Students need to arrange their schedule so they can advance through the sequences as they are offered.

Media Arts majors should be advised that they can spend a semester abroad at York St. John University in York, England studying media studies and production. By working with an advisor from the MEDA faculty, they can take courses abroad that directly meet or replace requirements in a MEDA major. Students may pursue Study Abroad opportunities at other locations, but may find it difficult to take Media Arts related courses that can be easily applied to their degree requirements.

MAJORS

Integrated Media

*Important note:* The Integrated Media major and minor were revised for 2015. Students studying under catalog’s from years prior to 2015, should be advised to meet with Michael Geraci to be informed about how to meet the requirements with the altered course offerings. As of 2017, students are required to take MEDA 391, Media Arts Junior Seminar the spring of their junior year. The following information is specific to the revised requirements.

Students pursuing a major/minor in integrated media are encouraged to take elective courses or complete a focal study in the three fields that are most complementary to the major: computer science, art, and business. Ideally, an IM major would minor or double-major in one of these areas.

The intro courses specific to integrated media are MEDA 122, “Introduction to Digital Media” and MEDA/ARTST 109, “Introduction to Communication Design”. IM majors need both of these. They are offered annually. Both should be taken as early as possible as they are pre-requisites for other courses.

MEDA 265, "Web Design" is the gateway course for nearly all the upper-division courses in the major. This course should be completed no later than the spring term of the sophomore year. Transfer students, with some prior experience with Web development and digital media can take MEDA 122 and MEDA 265 concurrently in their first term at Pacific in order to complete the degree in four semesters. In most cases the 100-level
courses can be waived if the student is transferring credits from another multimedia/web program.

Students should be encouraged to use the available resources in the department and the Career Development Center to find an internship by the second semester of their junior year. Integrated media majors may not enroll in MEDA 475 until they have completed MEDA 305 (offered every year, typically in the spring term). All for-credit internships need to be approved by Mike Geraci before a student can register for either of the internship courses and begin working for the host organization.

CS 205, "Programming for Multimedia", is required of all IM majors. It is offered every other fall term. Students should be made aware of this when planning to study abroad as the class is not easily replaced nor offered on a contract basis.

MEDA 360, "Project Design" and MEDA 350, "Project Development", are designed to be taken consecutively. The appropriate sequence is MEDA 360 in the fall and MEDA 350 in the spring. MEDA 360 is the pre-requisite for MEDA 350. Ideally, these courses are taken during a student’s junior year.

The ideal four-year schedule for an integrated media major looks like this:

1st year
MEDA 109, Intro. to Communication Design
MEDA 122, Intro. to Digital Media
ARTST 119, Intro. to Digital Imaging (if no prior experience in digital imaging)

2nd year
MEDA 265, Web Design
ART 228, Intro. to Photography
ART 217/218, Digital Art I/Digital Illustration (whichever is offered)
CS 205, Programming for Multimedia (if offered)

3rd year
MEDA 360, Integrated Media Project Design
MEDA 350, Integrated Media Project Development
ART 217/218, Digital Art I/Digital Illustration (whichever is offered)
CS 205, Programming for Multimedia (if offered)
MEDA 305, Communication Design II
MEDA 365, Advanced Web Development (if offered)
MEDA 391 Media Arts Junior Seminar (Spring term)

4th year
MEDA 365, Advanced Web Development (if offered)
MEDA 434, Media Law and Ethics
MEDA 493/4, Senior Capstone in Integrated Media
Two year plan – students should consult with Mike Geraci about the feasibility of this

1st year

Fall/Winter:  MEDA/ARTST 109, Intro. to Communication Design  
              MEDA 122, Intro. to Digital Media, *if not waived*  
              ART 119, Intro. to Digital Imaging, *if not waived*  
              ART 217/218, Digital Imaging/Digital Illustration, *if 119 was waived*

Spring:  ART 228, Intro. to Photography (possible in winter term)  
         MEDA 265, Web Design  
         MEDA 391 Junior Seminar

2nd year

Fall/Winter:  MEDA 493, Senior Capstone in Integrated Media  
             MEDA 360, Integrated Media Project Design  
             CS 205, Programming for Multimedia  
             ART 217/218, Digital Imaging/Digital Illustration  
             MEDA 434, Media Law and Ethics

Spring:  MEDA 305, Communication Design II  
         MEDA 494, Senior Capstone in Integrated Media  
         MEDA 365, Advanced Web Development  
         MEDA 350, Integrated Media Project Development

* Art 119 is the lynchpin in the two-year plan. If a student must take 119, they cannot finish in two years unless they can take 217/218 concurrently with 119 in the first year.

Film and Video

Film and Video Major

MEDA 250, Foundations of Video Production, is the pre-requisite for all other film and video production courses. MEDA 250 is offered annually, typically in the fall. Freshmen are encouraged to take MEDA 120 Film History and Analysis and MEDA 250 in the fall of their freshman year. NOTE for the 2017-2018 year—Students will need instructor consent to enroll in MEDA 250—contact Enie Vaisburd (evaisburd@pacificu.edu)

Students need to earn a C- or better in MEDA 120 and MEDA 250 to qualify for upper-division courses in the major.

As of the 2013-2014 catalog, film and video majors must complete the 2-credit Junior Seminar in Film & Video to prepare for their senior capstone. Film/Video made minor catalog changes for the 2017-2018 catalog reflected below.
A traditional four-year schedule for a film and video major might look like this:

**1st year**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEDA 120</td>
<td>Film History and Analysis</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 250</td>
<td>Foundations of Video Production</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 122</td>
<td>Introduction to Digital Media</td>
<td>2</td>
</tr>
</tbody>
</table>

**2nd year**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEDA 122</td>
<td>Introduction to Digital Media</td>
<td>2 credits If not FR year</td>
</tr>
</tbody>
</table>

Choose **1-2 courses** from (two are required in the major):

- MEDA 302 Documentary: Studies and Practice 4 credits every other year
- MEDA 303 Experimental: Studies and Practice 4 credits every other year
- MEDA 306 Animation: Studies and Practice 4 credits every other year
- MEDA 320 Narrative Production: From Script to Screen 4 credits every other year
- MEDA 322 Post Production 4 credits every other year

**3rd year**

Complete **two** of the following courses if not already completed

- MEDA 302 Documentary: Studies and Practice 4 credits every other year
- MEDA 303 Experimental: Studies and Practice 4 credits every other year
- MEDA 306 Animation: Studies and Practice 4 credits every other year
- MEDA 320 Narrative Production: From Script to Screen 4 credits every other year

Choose **one course** from the following (**or one more from the above list**) if not already completed:

- MEDA 304 Contemporary Explorations in Video 4 credits offered not often
- MEDA 353 Video for Community Engagement: Mentoring 4 credits every semester
- MEDA 332 Screenwriting 4 credits every other year
- MEDA 333/THEA 333 Directing for Stage and Screen 4 credits offered not often
- MEDA 475/480 Internship/Internship Seminar (must be at least 4 credits)

**4th year**

Any course or courses not taken from the above ‘Choose’ lists

MEDA 391 Junior Seminar *(required)* 2 credits spring
MEDA 401 Narrative Film Theory and Criticism 4 credits Spring Odd Year
MEDA 401 Narrative Film Theory and Criticism 4 credits if not taken Jr yr
MEDA 434 Mass Media Law and Ethics 4 credits every fall
MEDA 491/2 Senior Capstone in Film/Video 4 credits

**Two year plan** – students should consult with Jennifer Hardacker or Enie Vaisburd on the feasibility of this

**1st year**
MEDA 120, Film History and Analysis 4 credits every fall
MEDA 250 Foundations of Video Production 4 credits every fall

One course from:
MEDA 122 Introduction to Digital Media 2 credits fall/winter

Course from:
MEDA 302 Documentary: Studies and Practice 4 credits every other year
MEDA 303 Experimental: Studies and Practice 4 credits every other year
MEDA 306 Animation: Studies and Practice 4 credits every other year
MEDA 320 Narrative Production: From Script to Screen 4 credits every other year

MEDA 391 Junior seminar 2 credits Spring
MEDA 401 Narrative Film Theory and Criticism 4 credits

**2nd year**

**Fall** -
(If not completed in the first year)
Two courses from:
MEDA 302 Documentary: Studies and Practice 4 credits
MEDA 303 Experimental: Studies and Practice 4 credits
MEDA 306 Animation: Studies and Practice 4 credits
MEDA 320 Narrative Production: From Script to Screen 4 credits

Choose one course from (or one more from the above list if not already completed):
MEDA 304 Contemporary Explorations in Video 4 credits
MEDA 353 Video for Community Engagement: Mentoring 4 credits
MEDA 332 Screenwriting 4 credits
MEDA 333/THEA 333 Directing for Stage and Screen 4 credits
MEDA 475/480 Internship/Internship Seminar (must be at least 4 credits)

MEDA 434 Mass Media Law and Regulation 4 credits
MEDA 491 Senior Capstone 2 credits

**Spring** –
MEDA 322 Post Production 4 credits
MEDA 401 Narrative Film Theory and Criticism 4 credits if not JR yr
MEDA 492 Senior capstone 2 credits

**Journalism**

Students interested in journalism should start by taking the introductory media theory class, MEDA 112. MEDA 240, Writing for the Media, should be taken in the second semester of the freshman year so the student is prepared for the reporting sequence of MEDA 340 and 370 (or MEDA 311) that is offered in alternate years.

A traditional four-year schedule for a journalism student might look like this:

**1st year**
MEDA 112 Media in Society 4 credits
MEDA 122 Intro. to Digital Media 2 credits
MEDA 150 Pacific Index 1 credit
MEDA 240 Writing for the Media 4 credits

**2nd year**
MEDA 150 Pacific Index 1 credits
MEDA 340 Reporting OR
MEDA 363 Publication Editing and Design (alternate years) 4 credits

Choose from
- ARTST 228 Intro. To Photography 2 credits
- MEDA 250 Foundations of Video Production 4 credits
- MEDA 153 Video for Community Engagement 4 credits

Upper-division elective(s) 4-8 credits

**3rd year**
MEDA 450 Pacific Index Management 2 credits
MEDA 363 Publication Management OR
MEDA 340 Reporting (alternate years) 4 credits

MEDA 370 Advanced Reporting OR
MEDA 311, Electronic News 4 credits
Upper-division elective(s) 4-8 credits

**4th year**
MEDA 450 Pacific Index Management
AND/OR
MEDA 475/480 Internship 2-4 credits
MEDA 434 Mass Media Law and Ethics 4 credits
MEDA 497 Senior Capstone in Journalism and General Media 2 credits
MEDA 498 Senior Capstone in Journalism and General Media 2 credits

Two year plan – students should consult with Dave Cassady on the feasibility of this

1st year
MEDA 112 Media in Society 4 credits
MEDA 122 Intro. to Digital Media 2 credits
MEDA 150 Pacific Index 1 credit
Choose From:
    ARTST 228 Intro. to Photography 2 credits
    MEDA 250 Foundations of Video Production 4 credits
    MEDA 153 Video for Community Engagement 4 credits

MEDA 240 Writing for the Media 4 credits
MEDA 363 Publication Editing and Design 4 credits
OR
MEDA 340 Reporting (offered alternate years) 4 credits
MEDA 370 Advanced Reporting 4 credits
OR
MEDA 311 Electronic News 4 credits

Upper division elective(s) 2-8 credits

2nd year
MEDA 363 Publication Editing and Design 4 credits
OR
MEDA 340 Reporting (alternate years) 4 credits
MEDA 370 Advanced Reporting 4 credits
OR
MEDA 311 Electronic News 4 credits
MEDA 434 Mass Media Law and Ethics 4 credits
MEDA 450 Pacific Index Management 4 credits
AND/OR
MEDA 475/480 Internship 4 credits
MEDA 497 Senior Capstone in Journalism/General Media 2 credits
MEDA 498 Senior Capstone in Journalism/General Media 2 credits
Upper division elective(s) 4-8 credits

Media Arts
The Media Arts major requires the production courses in the other three majors: journalism (MEDA 240), film/video (MEDA 250) and integrated media (MEDA 122 and, optionally, MEDA 265). Students pursuing a Media Arts major should complete MEDA 112 by the end of their second year. The Media Arts major was greatly revised in 2017.

**Media Arts: Requirements for the Major**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MEDA 110 Introduction to Communication</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 122 Introduction to Digital Media</td>
<td>2</td>
</tr>
<tr>
<td>ARTST 228 Photography I</td>
<td>2</td>
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<tr>
<td>OR</td>
<td></td>
</tr>
<tr>
<td>ARTST 119 Introduction to Digital Imaging</td>
<td>2</td>
</tr>
<tr>
<td>MEDA 240 Writing for the Media</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 250 Foundations of Video Production</td>
<td>4</td>
</tr>
<tr>
<td>OR</td>
<td></td>
</tr>
<tr>
<td>MEDA 153 Video for Community Engagement</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 434 Mass Media Law and Ethics</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 391 Media Arts Junior Seminar</td>
<td>2</td>
</tr>
<tr>
<td>MEDA 491/492 Senior Capstone, Film/Video</td>
<td>4</td>
</tr>
<tr>
<td>OR</td>
<td></td>
</tr>
<tr>
<td>MEDA 493/494 Senior Capstone, Integrated Media</td>
<td>4</td>
</tr>
<tr>
<td>OR</td>
<td></td>
</tr>
<tr>
<td>MEDA 497/498 Senior Capstone, Journalism/General Media</td>
<td>4</td>
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</tbody>
</table>

Students choose 2 clusters to take classes in. Students are encouraged to consult with Media Arts advisors to choose the clusters that will best prepare them for their intended capstone project and post-graduate plans. At least 8 upper-division credits must come from classes taken from both of the clusters.

**Integrated Media Cluster 8 credits from**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>MEDA 265 Web Design</td>
<td>4</td>
</tr>
<tr>
<td>CS 205 Programming for Multimedia</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 305 Communication Design II</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 365 Advanced Web Development</td>
<td>4</td>
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</tbody>
</table>

**Film/Video—8 credits from**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEDA 303 Experimental: Studies &amp; Practice</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 302 Documentary: Studies/Practice</td>
<td>4</td>
</tr>
<tr>
<td>MEDA 306 Animation: Studies &amp; Practice</td>
<td>4</td>
</tr>
</tbody>
</table>
MEDA 320 Narrative Production: From Script/Screen 4 credits
MEDA 322 Post Production 4 credits
MEDA 332 Screenwriting 4 credits
MEDA 353 Video: Community Engagement Mentor 4 credits

Journalism-8 credits from
MEDA 311 Electronic News 4 credits
MEDA 340 Reporting 4 credits
MEDA 363 Publication Editing and Design 4 credits
MEDA 370 Advanced Reporting 4 credits

Communication-8 credits from
MEDA 201 Interpersonal Communication 4 credits
MEDA 335 Advanced Speaking & Presentations 2 credits
MEDA 351 Intercollegiate Forensics II 2 credits (repeatable)

TOTAL: 42 credits

*Media Arts Majors consult with Media Arts faculty to choose the Capstone Seminar sequence that best fits their project and provides the appropriate faculty guidance, but the capstone project must span at least two Modes of Communication (Film/Video, Integrated Media, Journalism, Communication).

A traditional four-year schedule for a general media major might look like this:

1st year
MEDA 110 Introduction to Communication 4 credits
MEDA 122 Intro. to Digital Media 2 credits
MEDA 240 Writing for the Media 4 credits
ARTST 228 Photography I 2 credits
OR
ARTST 119 Introduction to Digital Imaging 2 credits
MEDA 250 Foundations of Video Production 4 credits
OR
MEDA 153 Video for Community Engagement 4 credits

2nd year
Whatever was not taken from Year One
Choose courses from TWO Clusters above 8-12 credits
3rd year
Choose One from
Choose courses from TWO Clusters above 8-12 credits
MEDA 391 Media Arts Junior Seminar 2 credits

4th year
Upper-division elective(s) 4-8 credits
MEDA 434 Mass Media Law and Ethics 4 credits
MEDA 4xx Senior Capstone (see above) 2 credits
MEDA 4xx Senior Capstone (see above) 2 credits

Two year plan – students should consult with an advisor in Media Arts on the feasibility of this

1st year
MEDA 110 Introduction to Communication 4 credits
MEDA 122 Intro. to Digital Media 2 credits
MEDA 240 Writing for the Media 4 credits

ARTST 228 Photography I 2 credits
OR
ARTST 119 Introduction to Digital Imaging 2 credits

MEDA 250 Foundations of Video Production 4 credits
OR
MEDA 153 Video for Community Engagement 4 credits
Choose courses from TWO Clusters above 8-12 credits

2nd year
Choose courses from TWO Clusters above 8-12 credits
MEDA 434 Mass Media Law and Ethics 4 credits
MEDA 4xx Senior Capstone (see above) 2 credits
MEDA 4xx Senior Capstone (see above) 2 credits
Upper division electives 4-8 credits

Minors in the Media Arts

Media Arts
Media Arts: Requirements for the Minor
MEDA 110 Intro to Communication 4 credits
MEDA 122 Introduction to Digital Media 2 credits
MEDA 240 Writing for the Media 4 credits

MEDA 250 Foundations of Video Production 4 credits
OR
MEDA 153 Video for Community Engagement 4 credits

MEDA 434 Mass Media Law and Ethics 4 credits
4 credits of upper division electives (excluding MEDA 450, 351, 475, 480, OR MEDA 353 if MEDA 153 was taken).

TOTAL: 22 credits

**Film and Video Production**
Requirements for the Minor

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEDA 120</td>
<td>Film History and Analysis</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 250</td>
<td>Foundations of Video Production</td>
<td>4 credits</td>
</tr>
</tbody>
</table>

Choose Two from:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEDA 302</td>
<td>Documentary: Studies and Practice</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 303</td>
<td>Experimental Studies and Practice</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 304</td>
<td>Contemporary Explorations in Video</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 306</td>
<td>Animation: Studies and Practice</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 320</td>
<td>Narrative Production: Script to Screen</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 322</td>
<td>Post Production</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 353</td>
<td>Video for Community Engagement</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 401</td>
<td>Narrative Theory and Criticism</td>
<td>4 credits</td>
</tr>
<tr>
<td>MEDA 434</td>
<td>Mass Media Law and Ethics</td>
<td>4 credits</td>
</tr>
</tbody>
</table>

TOTAL: 24 Credits
**Film Studies**
MEDA 250 is a prerequisite for many of the other MEDA courses listed here. Film studies courses are offered across campus from different departments.

Requirements for the Minor
- MEDA 120 Film History and Analysis 4 credits
- MEDA 250 Foundations of Video Production 4 credits
- MEDA 401 Narrative Theory and Criticism 4 credits

Choose **12 credits** from:
- MEDA 302 Documentary: Studies and Practice 4 credits
- MEDA 303 Experimental Studies and Practice 4 credits
- MEDA 304 Contemporary Explorations in Video 4 credits
- MEDA 306 Animation: Studies and Practice 4 credits
- MEDA 353 Video for Community Engagement 4 credits
- MEDA 434 Mass Media Law and Ethics 4 credits

Or any approved course(s) offered by other departments including, but not limited to, English, Politics and Government, and World Languages. Courses must be approved by Film/Video Professor Jennifer Hardacker.

TOTAL: 24 Credits

**Journalism**

Requirements for the Minor
- MEDA 112 Media in Society 4 credits
- MEDA 122 Intro. to Digital Media 2 credits
- MEDA 240 Writing for the Media 4 credits
- MEDA 340 Reporting 4 credits
- MEDA 363 Publication Editing and Design 4 credits

OR
- MEDA 311 Electronic News

- MEDA 434 Mass Media Law and Ethics 4 credits

TOTAL: 22 Credits

**Integrated Media**

Requirements for the Minor
- ARTST 119 Intro. to Digital Imaging 2 credits*
- MEDA 109 Intro. to Communication Design 2 credits
- MEDA 122 Intro. to Digital Media 2 credits
- ARTST 217 or 218 Digital Art I/ Digital Illustration I 4 credits
- MEDA 265 Web Design 4 credits
- MEDA 305 Communication Design II 4 credits
- MEDA 434 Mass Media Law and Ethics 4 credits

TOTAL: 22 Credits

* ARTST 119 can be waived for students who have prior experience with computer graphics applications.
**Communications (new in 2011-2012)**

Requirements for the minor

- **MEDA 110** Introduction to Communication 4 credits
- **Media Arts Electives** Any MEDA courses listed below 8 credits
- **Category 1 Electives** Perceiving Self & Culture courses 4 credits
- **Category 2 Electives** Oration & Performance courses 4 credits
- **Category 3 Electives** Mediated Communication courses 4 credits

*A minimum of 8 credits must be upper division, four of which must be from courses in the Media Arts. Student majoring in the Media Arts may pursue the communications minor; however, courses already counting towards the major may not be counted towards the minor.*

**TOTAL: 24 Credits**

**Category 1: Perceiving Self & Culture**

- ANTH 317 Sociology of Popular Culture 4 credits
- IS 201 Intercultural Communication 4 credits
- IS 305 West Meets East: Developing Intercultural Competency 4 credits
- MEDA 201 Interpersonal Communication 4 credits
- PSY 160 Culture & Behavior 4 credits
- PSY 308 Social Psychology 4 credits
- SOC 208 Race: Inequality and Identity 4 credits
- SOC 217 Gender & Sexuality 4 credits

**Category 2: Oration & Performance**

- MEDA 101 Fundamentals of Speaking 2 credits
- MEDA 335 Advanced Speaking & Presentations 2 credits
- MEDA 351 Advanced Intercollegiate Forensics 2 credits
- THEA 110 Acting I: Fundamentals 2 credits
- THEA 385 Eco-Theatre: Community & Perf. 4 credits

**Category 3: Mediated Communication**

- ANTH 202 Film, Text and Culture 4 credits
- MEDA 112 Media in Society 4 credits
- MEDA 122 Introduction to Digital Media 2 credits
- MEDA 220 Film and Society 2 credits
- MEDA 401 Narrative Film Theory & Criticism 4 credits
- POLS 221 Politics in Literature & Film 2 credits
- POLS 301 Politics & the Media 4 credits
Communication Design
Requirements for the Minor

MEDA 109  Intro. to Communication Design  2 credits
ARTST 210  Observational and Expressive Drawing I  4 credits
ARTST 119  Intro. to Digital Imaging
OR
MEDA 122  Intro. to Digital Media
ARTST 218  Digital Illustration I  4 credits
MEDA 319  Information Design  4 credits
MEDA 363  Publication Editing & Design  4 credits
MEDA 475  Internship
OR
MEDA 460  Design Workshop  2 credits

TOTAL: 22 Credits

REV 5/17