MEDIA ARTS

Jennifer Hardacker, Chair; Dan Broyles, David Cassady, Mike Geraci, Enie Vaisburd

The Pacific University Media Arts Department believes that media creation is a powerful means of effective civic engagement and positive social change. Critical media consumption and the ability to create effective and ethical media in today’s media-saturated world are at the core of the curricula and classes in the Media Arts. Students in the Media Arts benefit from close faculty mentorship to develop the technical, aesthetic, and organizational skills necessary to become confident producers of media, including films/videos, interactive media, and journalism, and the skills to become informed consumers of media.

The areas of studies in the Media Arts prepare students for careers in a variety of communication and media-related fields including (but not limited to): journalism, film/video production, interactive media production, multi-media writing, communication design, broadcasting, and marketing.

In addition to courses, the department offers many opportunities for majors and non-majors to gain experience collaborating with others in media and communications-related fields. For over 120 years, the student newspaper, The Pacific Index, has provided students with real world newspaper experience. The Pacific University Media Arts student club (PUMA) provides a forum for students to interact and pursue opportunities to enhance their experiences in the department. MAPS (Media Arts Production Services) offers students an opportunity to earn money, while building their skills and resume by using their talents and skills to create videos, print media, etc. for the campus and local communities. The award-winning Pacific University Speech and Debate (Forensics) Team gives students the chance to hone their public speaking skills in the highly competitive world of intercollegiate forensics and compete in national and international competitions. Qualified media arts students are also eligible for internships in professional media outlets and organizations seeking assistance with their media-related endeavors.

Media arts students can pursue a semester abroad studying media production and theory at beautiful York St. John University in York, England.

Program Learning Outcomes
Specific departmental goals include:
- Developing graduates who are capable of understanding communication, expression, and storytelling in media
- Providing students with an understanding of the history, social and cultural roles of media in society, both through courses specifically focused on these topics, and by incorporating these themes into production-oriented courses
- Developing an aesthetic understanding of media production and technical proficiency in areas such as video and visual production, writing and digital media development.

**Film and Video: Requirements for the Major**

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<td>Film History and Analysis</td>
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<td>Foundations of Video Production</td>
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<td>MEDA 322</td>
<td>Post Production</td>
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<tr>
<td>MEDA 401</td>
<td>Narrative Film Theory and Criticism</td>
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<td>MEDA 434</td>
<td>Mass Media Law and Ethics</td>
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<tr>
<td>MEDA 391</td>
<td>Media Arts Junior Seminar</td>
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<tr>
<td>MEDA 491</td>
<td>Senior Capstone in Film/Video</td>
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<tr>
<td>MEDA 492</td>
<td>Senior Capstone in Film/Video</td>
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Choose one from:

- MEDA 112 Media in Society | 4 credits
- MEDA/CS 122 Introduction to Digital Media | 2 credits
- MEDA 110 Introduction to Communication | 4 credits

Choose two from the following:

- MEDA 302 Documentary: Studies and Practice | 4 credits
- MEDA 303 Experimental: Studies and Practice | 4 credits
- MEDA 306 Animation: Studies and Practice | 4 credits
- MEDA 320 Narrative Production: From Script to Screen | 4 credits

Choose one from the following (or one additional from the above list):

- MEDA 304 Contemporary Explorations in Video | 4 credits
- MEDA 353 Video for Community Engagement: Mentoring | 4 credits
- MEDA 332 Screenwriting | 4 credits
- MEDA 333/TH213 Directed Stage and Screen | 4 credits
- MEDA 480 Internship Seminar | 4+ credits

Approved Study Abroad (4 credits or more and be pre-approved by F/V advisor)

**TOTAL:** 44-46 credits

**Media Arts: Requirements for the Major**

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<tr>
<td>ARTST 228</td>
<td>Photography I</td>
<td>2</td>
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<td>OR</td>
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<tr>
<td>ARTST 119</td>
<td>Introduction to Digital Imaging</td>
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<td>MEDA 240</td>
<td>Writing for the Media</td>
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<td>MEDA 153</td>
<td>Video for Community Engagement</td>
<td>4</td>
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<tr>
<td>MEDA 434</td>
<td>Mass Media Law and Ethics</td>
<td>4</td>
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<tr>
<td>MEDA 391</td>
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</table>

One of the following pairs of courses:

- MEDA 491/492 Senior Capstone, Film/Video | 4 |
- MEDA 493/494 Senior Capstone, Integrated Media | 4 |
Students select 2 clusters, and are encouraged to consult with Media Arts advisors to choose the clusters that will best prepare them for their intended capstone project and post-graduate plans. At least 8 upper-division credits must come from classes taken from both of the clusters.

**Integrated Media Cluster**

- MEDA 265 Web Design
- CS 205 Programming for Multimedia
- MEDA 305 Communication Design II
- MEDA 365 Advanced Web Development

**Film/Video**

- MEDA 303 Experimental: Studies & Practice
- MEDA 302 Documentary: Studies/Practice
- MEDA 306 Animation: Studies & Practice
- MEDA 320 Narrative Production: From Script/Screen
- MEDA 322 Post Production
- MEDA 332 Screenwriting
- MEDA 353 Video: Community Engagement Mentor

**Journalism**

- MEDA 311 Electronic News
- MEDA 340 Reporting
- MEDA 363 Publication Editing and Design
- MEDA 370 Advanced Reporting

**Communication**

- MEDA 201 Interpersonal Communication
- MEDA 335 Advanced Speaking & Presentations
- MEDA 351 Intercollegiate Forensics II (repeatable)

**TOTAL: 42 credits**

**Integrated Media: Requirements for the Major**

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<td>Intro to Communication Design</td>
<td>2</td>
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<td>MEDA/CS 122</td>
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<tr>
<td>CS 205</td>
<td>Intro to Programming for Multimedia</td>
<td>4</td>
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<tr>
<td>ARTST 217</td>
<td>Digital Art I</td>
<td>4</td>
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<td>ARTST 218</td>
<td>Digital Illustration I</td>
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<td>MEDA 305</td>
<td>Communication Design II</td>
<td>4</td>
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<tr>
<td>MEDA 350</td>
<td>Integrated Media Project Development</td>
<td>4</td>
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<tr>
<td>MEDA 360</td>
<td>Integrated Media Project Design</td>
<td>4</td>
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<td>MEDA 365</td>
<td>Advanced Web Development</td>
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<td>MEDA 493</td>
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**TOTAL: 48 - 50 credits**

* ARTST 119 can be waived for students who have prior experience with computer graphics applications

**Journalism: Requirements for the Major**

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Choose six credits from:

- MEDA 150 Pacific Index
- MEDA 450 Pacific Index Management
MEDA 475  Media Internship
MEDA 480  Internship Seminar

Four credits of upper-division elective(s) in the Media Arts:  4 credits
MEDA 497  Senior Project  2 credits
MEDA 498  Senior Project  2 credits

TOTAL:  42 - 44 credits

MINORS IN THE MEDIA ARTS

Communication: Requirement for the Minor
MEDA 110  Introduction to Communication  4 credits
Eight additional MEDA credits from all courses listed below, 4 must be upper-division  8 credits
Elective credits, including 4 upper-division credits from the courses listed below.  12 credits
A minimum of 4 credits must be taken from each of the three categories. All courses are 4 credits unless noted (*).

  Perceiving Self and Culture
  ANTH 317  Sociology of Popular Culture
  IS 201  Intercultural Communication
  MEDA 201  Interpersonal Communication
  PSY 160  Culture and Behavior
  PSY 308  Social Psychology
  SOC 208  Race: Inequality and Identity
  SOC 217  Gender and Sexuality

  Oration and Performance
  MEDA 101  Fundamentals of Speaking*
  MEDA 335  Advanced Speaking and Presentations*
  MEDA 351  Advanced Intercollegiate Forensics*
  THEA 110  Acting I: Fundamentals*
  THEA 385  Eco-Theatre: Community and Performance

  Mediated Communication
  MEDA 112  Media in Society
  MEDA 122  Introduction to Digital Media*
  MEDA 220  Film and Society*
  MEDA 401  Narrative Film Theory and Criticism
  POLS 221  Politics in Literature and Film*
  POLS 301  Politics and the Media

TOTAL:  24 credits

Communication Design: Requirements for the Minor
MEDA 109/ARTST 109  Introduction to Communication Design  2 credits
ARTST 210  Observational and Expressive Drawing I  4 credits
ARTST 119  Introduction to Digital Imaging  2 credits
OR
  MEDA 122/CS 122  Introduction to Digital Media  2 credits
  ARTST 218  Digital Illustration I  4 credits
  MEDA 319  Information Design  4 credits
  MEDA 363  Publication Editing and Design  4 credits
OR
  MEDA 305  Designing for Electronic Media  4 credits
  MEDA 475  Internship  2 credits
OR
  MEDA 460  Design Workshop  2 credits

TOTAL:  22 credits

Film and Video Production: Requirements for the Minor
MEDA 250  Elements of Production  4 credits
OR
  MEDA 153  Video for Community Engagement  4 credits

Take a Minimum of 18 Credits from the following:
MEDA 120  Film History and Analysis  4 credits
MEDA 220  Film and Society  2 credits
MEDA 302  Documentary: Studies and Practice  4 credits
MEDA 303  Experimental Studies and Practice  4 credits
MEDA 304  Contemporary Explorations in Video  4 credits
MEDA 306  Animation: Studies and Practice  4 credits
MEDA 320  Narrative Production: From Script to Screen  4 credits
MEDA 322  Post Production  4 credits
MEDA 323  Cinematography  2 credits
MEDA 353  Video for Community Engagement: Mentoring  4 credits
MEDA 401  Narrative Theory and Criticism  4 credits
### Film Studies: Requirements for the Minor

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Choose three courses from the following:

- MEDA 302: Documentary: Studies and Practice  
- MEDA 303: Experimental Studies and Practice  
- MEDA 304: Contemporary Explorations in Video  
- MEDA 306: Animation: Studies and Practice  
- MEDA 353: Video for Community Engagement: Mentoring  
- MEDA 434: Mass Media Law and Ethics

Any approved film or literature-related courses offered by other departments including, but not limited to, English, Politics and Government, and World Languages. Courses must be approved by professor Jennifer Hardacker.

TOTAL: 24 credits

### Media Arts: Requirements for the Minor

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Four credits of upper-division elective(s) in the Media Arts (excluding MEDA 351, 450, 475, or 480; or MEDA 353 if MEDA 153 already was taken)

TOTAL: 22 credits

### Integrated Media: Requirements for the Minor

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<td>MEDA/ARTST 109</td>
<td>Intro to Communication Design</td>
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TOTAL: 20–22 credits*

* ARTST 119 may be waived for students who have prior experience with computer graphics applications

### Journalism: Requirements for the Minor

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TOTAL: 22 credits

### COURSES

**MEDA-101 Fundamentals of Speaking**
This course includes study of communication theory and the preparation and delivery of speeches. Students are expected to give a number of relatively short speeches before the class. Emphasis is on the development of speaking skills before an audience. Counts toward core requirement: Humanities (2010 catalog). 2 credits.

**MEDA-109 Introduction to Communication Design**
Students will explore the many ways in which design is used to enhance meaning, add value, and achieve desired outcomes with print and electronic communications while becoming conversant in many fundamental principles and techniques in the field of visual design. Also listed under ARTST 109. 2 credits.

**MEDA-110 Introduction to Communication**
An introduction to the study of human communication. Communication principles will be applied to interpersonal, small group, public, organizational and mass media contexts. Counts toward core requirement: Humanities. 4 credits.

**MEDA-112  Media in Society**
A survey of the evolution of the mass media and their role in society. Looks at historical development of print and electronic media as well as their status in today's world. Counts toward core requirement: Humanities. 4 credits.

**MEDA-120  Film History and Analysis**
Introduces the study of film by examining its history. Film movements, national cinemas, the development of technology, the evolution of the industry, and major directors are areas that are explored. Additionally, the course will introduce the student to film analysis by examining how the film's narrative form works in tandem with mise en scene, editing, cinematography and sound to create meaning. The course is international in scope and regular screenings are included. 4 hours plus additional film screening time. Counts toward core requirement: Humanities. 4 credits.

**MEDA-121  Our Digital World**
An exploration of the impact and effects of the Internet on all aspects of our lives as global citizens. This course examines the ethical, cultural, economic and political aspects of the Internet as a social technology. 2 credits.

**MEDA-122  Introduction to Digital Media**
An introduction to producing, editing and publishing computer-based media including computer graphics, Web sites, and streaming media. Includes a survey of modern communications formats such as blogs, podcasts, and social networks. Also listed as CS 122. 2 credits.

**MEDA-150  Pacific Index**
Working for the student newspaper in editorial, reporting, advertising, design and other capacities. May be repeated for credit. Pass/No Pass. 1 credit.

**MEDA-151  Intercollegiate Forensics I**
Students will participate in forensics as part of the Pacific University Speech and Debate Team and will be expected to assist with administrative responsibilities for the team or compete in the novice or junior divisions of Public Address, Interpretations of Literature, Limited Preparation, or Debate events. Particular emphasis will be placed on effective research, organization, and presentational skills required for intercollegiate forensics tournaments. Members of the Speech and Debate team are required to enroll in one section of MEDA 151 or MEDA 351 each semester they attend Pacific. Sections of MEDA 151 and MEDA 351 will meet concurrently each week. May be taken for repeat credit. Pass/No Pass. 0-1 credits.

**MEDA-153  Video for Community Engagement**
This integrated video production and studies course, is designed to enable students to engage the ways that: video media can impact identity formation; video media can be a means for self-empowerment; video media-making can be a tool for community building; video media can be a powerful tool for social change. The class will engage in exercises meant to explore making meaning through video images. Finally, Students will partner with non-profit groups whose objective it is to assist or enrich the community, and the students will collaborate on a video project as a means to further the community group's goals and tell their story. These groups' goals may include issues of social welfare, advocacy, environmental issues, sustainability, etc. Students are encouraged to use their strengths from other disciplines to better inform their storytelling. Meets 3 hours with substantial group production work outside of the classroom expected. MEDA 153 is designed for non-Film/Video majors with little or no prior production experience. Counts toward core requirement: Humanities (2010 catalog) and Civic Engagement. 4 credits.

**MEDA-155  Special Topics**
Go to https://www.pacificu.edu/about-us/centers-institutes/advising-center/new-topics-travel-class-descriptions or see the Advising Center.

**MEDA-195  Independent Study**
See department for details. Independent study contract required.

**MEDA-201  Interpersonal Communication**
Examines the interpersonal dimension of communication. Principles, concepts, and theories of relationships will be analyzed, discussed and evaluated in their application to daily interaction. Emphasis on how interpersonal communication is structured and how it functions in transactions. Counts toward core requirement: Humanities (2010 catalog). 4 credits.

**MEDA-220  Film and Society**
Film and Society is a revolving topics course that examines major societal changes through the lens of a cinematic movement or genre. Film Noir and its reflection of post WWII anxieties in the US or the cinema of the French New Wave and its reflection of pre 1968 restlessness in France are examples of characteristic topics. Counts toward core requirement: Humanities. May be repeated for credit when topics vary. 2 credits.

**MEDA-240  Writing for the Media**
A course in basic media writing with emphasis on writing for print and electronic media. Spring. 4 credits.

**MEDA-250  Foundations of Video Production**
This class explores the creative possibilities of visual storytelling by learning the foundations of video production with regards to technical and visual language skills. Students produce short pieces in the narrative, experimental, and documentary form. Includes production planning, camera work, lighting, sound, and editing. Substantial production work outside of class is required. Those intending to be Film/Video majors are strongly advised to first complete MEDA 120 Film History and Analysis. Prerequisite: Instructor Consent. Counts toward core requirement: Humanities (2010 catalog). 4 credits.

**MEDA-255  Special Topics**
Go to https://www.pacificu.edu/about-us/centers-institutes/advising-center/new-topics-travel-class-descriptions or see the Advising Center.

**MEDA-265  Web Design**
A study and practice in the creation of web sites. Students will approach web design from both an aesthetic and technical perspective and will employ standards-based practices in the design and development of sites using modern tool sets and languages. Prerequisite: CS/MEDA 122 with a minimum grade of C. 4 credits.

**MEDA-275  Internship**
See department for details. Internship contract required. 1-4 credits.

**MEDA-295  Independent Study**
See department for details. Independent study contract required.
MEDA-302 Documentary: Studies/Practice
The history, analysis and production of the documentary. Explores the documentary as personal essay, autobiography, journalism, political propaganda and social advocacy. Course provides a historical evolution of documentary form and students produce short documentary projects. Production work outside of class is required. Prerequisite: MEDA 250 with a minimum grade of C-. Counts toward core requirement: Humanities (prior to 2010 catalog). Offered alternate years. 4 credits.

MEDA-303 Experimental: Studies & Practice
The History, analysis and production of experimental film. Explores the creative and the innovative in film form and content through different movements in experimental film history. Students produce short experimental and personal projects. Production work outside of class is required. Prerequisite: MEDA 120 and MEDA 250. 4 credits.

MEDA-304 Contemporary Explorations
This course will explore rotating contemporary topics such as sustainability, the environment, intercultural and interdisciplinary subjects through creative film/video productions. Emphasis will be placed in exploring a subject or a concept and expressing it in creative ways. Coursework could include installation projects, travel projects or collaborations between disciplines. Prerequisite: MEDA 320 with a minimum grade of C-. 4 credits.

MEDA-305 Communication Design II
Students will expand their knowledge of communication design, while increasing technical skills to construct successful communication and brand identities in print and digital forms. Prerequisite: MEDA 109 and ARTST 218. 4 credits.

MEDA-306 Animation: Studies & Practice
This course will introduce students to the art of animation from a historical, theoretical, and technical standpoint. Students will be introduced to different formats and techniques of animation and will get to experiment with various animation techniques as a part of the coursework. Prerequisite: MEDA 250 with a minimum grade of C-. 4 credits.

MEDA-311 Electronic News
A course on developing electronic news stories for broadcast and the web. Prerequisite: MEDA 112, MEDA 250, and MEDA 340. 4 credits.

MEDA-319 Information Design
A course in the many disciplines of information design. Students will apply design concepts and techniques to qualitative and quantitative data sets in order to improve their communicative aspects. Prerequisite: MEDA 109 or ARTST 109; and ARTST 218. 4 credits.

MEDA-320 Narrative Production: Script-Screen
With a focus on narrative modes of production, this class will guide students from project conception through principle photography. The class will cover short-screenplay writing and revision, storyboarding, production design, directing, sound recording and cinematography in the service of a creative narrative film production. Prerequisite: MEDA 250 with a minimum grade of C-. 4 credits.

MEDA-322 Post Production
This course is focused on editing, sound design, and other postproduction skill necessary to create an effective video project. The class explores both technical and critical skills necessary to finesse a video that will effectively engage an audience. Film/Video majors take this course in sequence with MEDA 320. Prerequisite: MEDA 320. Instructor consent required. 4 credits.

MEDA-323 Cinematography
In this class, students will explore principles of lighting and camera technique and apply these concepts in video production situations. Students will learn to pre-visualize lighting design and to render that vision in hands on video production. Prerequisites: MEDA 250. Offered biennially. 2 credits.

MEDA-332 Screenwriting
Scriptwriting will familiarize the beginning screenwriter with the principles of screenplay structure and writing for the screen. We will study previously written scripts and produced films as well as screenwriting structure and form. Through exercises, readings, screenings and the workshop of students' writing, we will examine dramatic structure, plot, scene construction, character arc and re-writing. Prerequisite: ENGW 201, ENGW 202, or ENGW 203. 4 credits.

MEDA-333 Directing for Stage and Screen
A director shares his or her vision with collaborators and sees it through to a fully realized expression in time and space. In this course, students who aspire to work in theatre, film, and other media will learn skills and gain practice in responding to texts; developing robust concepts; communicating with actors, designers, and other collaborators; making eloquent staging choices to enhance storytelling; and managing multi-faceted projects. Throughout the semester, our touchstone will be the relationship between artistic vision and practical decision-making. We will also look at and learn from the work of seminal theorists and practitioners. Also listed as THEA 333. Prerequisite: THEA 110 and THEA 120; or MEDA 250. 4 credits.

MEDA-335 Advanced Speaking & Presentations
As an extension of MEDA 101, this course explores the advanced theoretical and practical skills necessary for delivering a variety of oral presentations. Students are required to give at least two individual presentations and one group presentation. Strong emphasis is placed on the development of critical thinking, organization, and oral presentation skills. Prerequisite: MEDA 101. Counts toward core requirement: Humanities (2010 catalog). 2 credits.

MEDA-340 Reporting
Development of news-gathering and reporting skills, and techniques for the mass media. Prerequisite: MEDA 240. Offered alternate years. 4 credits.

MEDA-345 Current Journalistic Practices
This course centers on advanced instruction in journalistic skills including feature and opinion writing, photjournalism, publication editing and design, and multi-media journalism. Subject matter will vary. Instructor's consent required. May be repeated for credit when topic varies. 2 credits.

MEDA-350 Integrated Media Production
Explores the use of advanced multimedia tools in the development of a significant multimedia project. Students combine the various fundamental principles of design and human technology interface to create a single interactive multimedia application for an external client. Prerequisite: MEDA 360. 4 credits.

MEDA-351 Intercollegiate Forensics II
Students will participate in forensics as part of the Pacific University Speech and Debate Team and will be expected to assist with administrative responsibilities for the team or compete in the open division of Public Address, Interpretations of Literature, Limited Preparation, or Debate events. Particular emphasis will be placed on effective research, organization, and presentational skills required for intercollegiate forensics tournaments. Members of the Speech and Debate team are required to enroll in one section of MEDA 151 or MEDA 351 each semester they attend Pacific. Sections of MEDA 151 and MEDA 351 will meet concurrently each week. Prerequisite: MEDA 101, MEDA 110, or MEDA 151. May be taken for repeat credit. Pass/No Pass. 0-2 credits.

**MEDA-353  Video: Community Engagement Mentor**
This integrated video production and studies course, is designed to enable students to engage the ways that: video media can impact identity formation; video media can be a means for self-empowerment; video media-making can be a tool for community building; video media can be a powerful tool for social change. Students enrolled in MEDA 353 act as mentors to the students enrolled in 153. Mentoring will involve: learning what it is to be a mentor and creating a video project that explores this topic, working with 153 students which includes tutoring, assisting in production, and leading several class meetings. Meets 3 hours with substantial group production work outside of the classroom expected. Prerequisite: MEDA 320. Counts toward core requirement: Humanities (2010 catalog) and Civic Engagement. 4 credits.

**MEDA-355  Special Topics**
Go to https://www.pacificu.edu/about-us/centers-institutes/advising-center/new-topics-travel-class-descriptions or see the Advising Center.

**MEDA-360  Integrated Media Proj Design**
Provides students the opportunity to apply their advanced knowledge of interactive media to the planning and design of a major project. Using industry-standard project management methodologies, students develop a complete specification to define an interactive solution for an external client. Students are strongly encouraged to enroll in MEDA 350 in the following semester. Prerequisite: Junior standing or above (60 or more completed credits) and MEDA 265. Counts toward core requirement: Civic Engagement. 4 credits.

**MEDA-363  Publication Editing & Design**
Copy editing and print layout and design techniques with the emphasis on publication editing and design. Prerequisite: Junior standing or above (60 or more completed credits). Alternate years. 4 credits.

**MEDA-365  Advanced Web Development**
Builds on the fundamental concepts of web page design and construction by providing students with the opportunity to explore and use modern tool sets and techniques as they relate to advanced web site production and deployment. Prerequisite: MEDA 265 with a minimum grade of C. Offered alternate years in Spring. 4 credits.

**MEDA-370  Advanced Reporting**
Investigation of in-depth reporting techniques with specific attention paid to background and analysis and the production of multi-source, multi-part stories. Emphasis is in idea conception and development as well as information gathering and packaging. Prerequisite: MEDA 265 with a minimum grade of C. Offered alternate years. 4 credits.

**MEDA-391  Media Arts Junior Seminar**
Students will explore professional opportunities in Media Arts. For example, they will identify entry-level positions in their chosen field, develop a resume, set up a job-shadow or internship experience, and learn how to find and apply to graduate programs. Students will research and develop plans for their Senior Capstone project in Media Arts. Prerequisite: Junior standing or above (60 or more completed credits) and declared major in Media Arts. 2 credits.

**MEDA-395  Independent Study**
See department for details. Independent study contract required.

**MEDA-401  Narrative Film Theory & Criticism**
a survey of historical and contemporary issues in film theory (structuralist, post-structuralist, feminist, post-colonial, semiotic, genre theory, etc.) Prerequisite: MEDA 120 with a minimum grade of C-. Counts toward core requirement: Humanities (2010 catalog). 4 credits.

**MEDA-425  Special Topics in the Media Arts**
A rotating topics course that focuses on important and timely media-related issues related to the social, cultural, creative, ethical, and legal landscape of media creation, distribution, and utilization. May be repeated when content varies. Offered intermittently. 4 credits.

**MEDA-434  Mass Media Law and Ethics**
A study of the legal and ethical parameter in which the media work. Prerequisite: Senior standing (90 or more completed credits). 4 credits.

**MEDA-450  Pacific Index-Management**
Working in an editorial or advertising management position for the student newspaper. Instructor's consent required. May be repeated for credit. Pass/No Pass. 2 credits.

**MEDA-455  Special Topics**
Go to https://www.pacificu.edu/about-us/centers-institutes/advising-center/new-topics-travel-class-descriptions or see the Advising Center.

**MEDA-475  Internship**
An internship consists of a field experience in a student's specific career choice. Application of theories is emphasized. Internship contract required. Pass/No Pass.

**MEDA-480  Internship Seminar**
An intensive review of internship experiences with emphasis on the media work experience and the community in which the experience was gained. Prerequisite: Approved internship. Instructor's consent required. Students may not receive credit for MEDA 475 and MEDA 480 for the same internship experience. May be repeated once for credit. Pass/No Pass. 1-4 credits.

**MEDA-491  Senior Capstone Film/Video**
The Film/Video student creates a video or film studies project that demonstrates a culmination of the student's instruction in the department. The project will be expected to meet rigorous professional and/or academic standards. Emphasis is on planning, research and proposal of the project. Prerequisite: Senior standing (90 or more completed credits) and must be a Film/Video major or General Media Major. Instructor's consent required. 2 credits.
MEDA-492 Senior Capstone Film/Video
Second half of the year-long Film/Video-focused Capstone Project. The emphasis is on the execution and finessing of the project. Prerequisite: MEDA 491. 2 credits.

MEDA-493 Senior Capstone Integrated Media
The Integrated Media student creates an interactive and/or Web-based project that demonstrates a culmination of the student's education and experience in the department. The project will be expected to meet rigorous professional and/or academic standards. Emphasis is on the planning, research and design of the project. Prerequisite: Senior standing (90 or more completed credits) and must be an Integrated Media or General Media major. Instructor's consent required. 2 credits.

MEDA-494 Senior Capstone Integrated Media
Second half of the year-long Integrated Media-focused Capstone Project. The emphasis is on the development, testing, and delivery of the project. Prerequisite: MEDA 493. 2 credits.

MEDA-497 Senior Capstone Journalism
The student will engage in research or the creation of a written or visual project that demonstrates a culmination of the student's education and experience in the department. The project will be expected to meet rigorous professional and/or academic standards. Emphasis is on the planning, research and design of the project. Prerequisite: Senior standing (90 or more completed credits) and must be a Journalism or General Media major. Instructor's consent required. 2 credits.

MEDA-498 Senior Capstone Journalism
Second half of the year-long Journalism-focused Capstone Project. The emphasis is on the writing, design, and publication or distribution of the project. Prerequisite: MEDA 497. 2 credits.