

# Pacific Survey of Recent Alumni 2013

## Brief Summary of Overall Response Rate and Respondent Characteristics

During Spring 2013, alumni who graduated between 2008 and 2012 were invited to participate in the on-line Pacific Survey of Recent Alumni. The survey covered questions about employment and further education after graduation; satisfaction with educational experiences, learning outcomes, and preparation for post-graduation activities; current perceptions of Pacific's mission; and alumni participation, service and contributions to Pacific.

### Response Rate

Of the 4,503 graduates in the sample, 1,003 were unreachable by email, 25 unsubscribed from the survey, 328 were Pharmacy graduates (see *Note 1*), and **802 completed the survey. The adjusted overall response rate was 26%.**

Response rates varied by college: Optometry graduates responded at the highest rate (31%) and Education graduates responded at the lowest rate (19%). More recent graduates (29%) were more likely to respond than less recent graduates (21%). Women (27%) were more likely to respond than men (22%). Although relatively few in number, Black or African American graduates (36%) and graduates of two or more races (39%) responded at the highest rates whereas Hawaiian/Pacific Islander responded at the lowest (16%).

### Respondent Profile

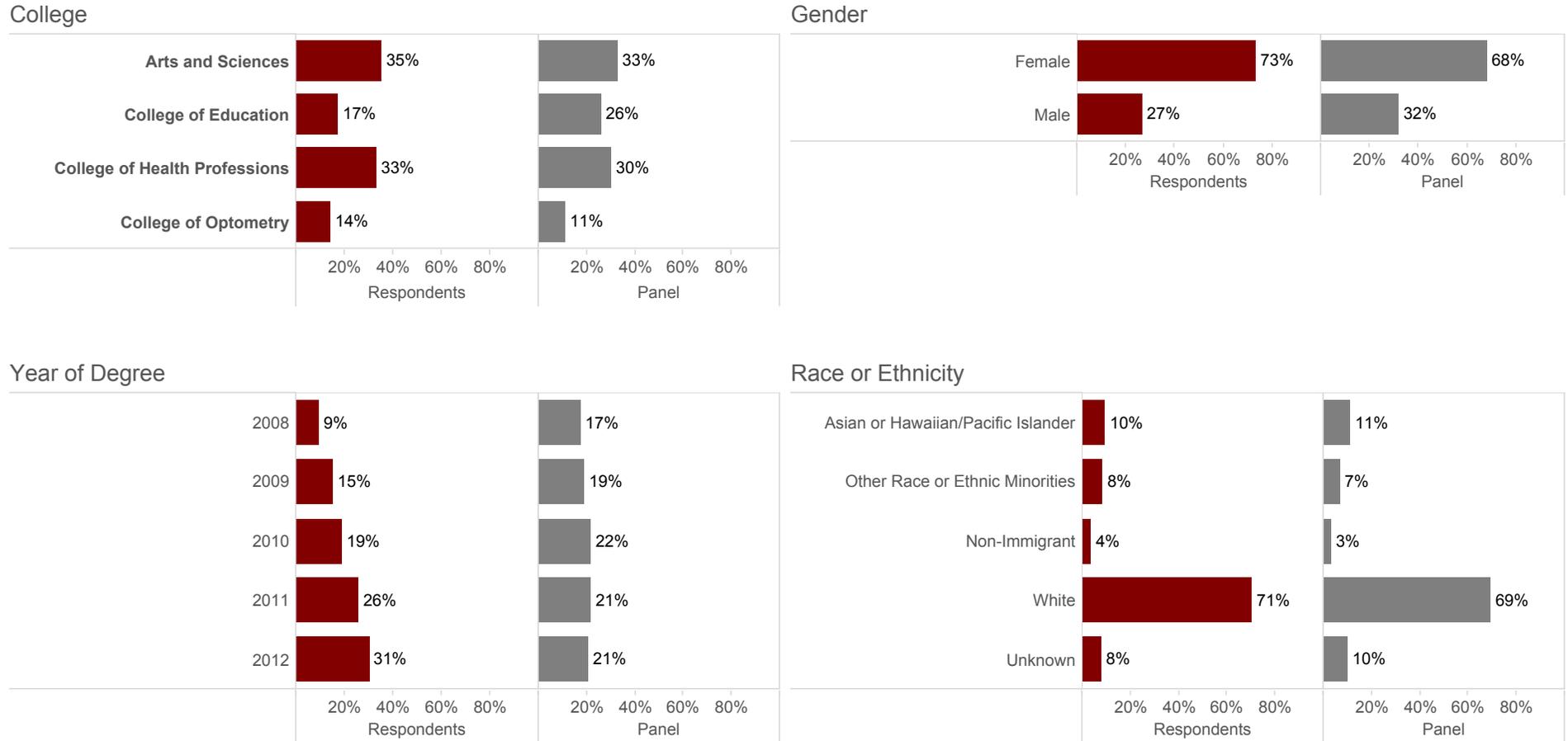
The characteristics of respondents were generally similar to the original panel (see *Note 2*), with a few exceptions. Graduates from the College of Education were underrepresented and graduates from the School of Professional Psychology were overrepresented among respondents. Women were somewhat overrepresented among respondents. The proportions representing each graduating class were evenly distributed across the panel. In contrast, the most recent graduates were overrepresented and the earliest graduating class was underrepresented in the respondent pool.

The Survey of Recent Alumni yielded adequate responses for meaningful analysis and reporting. However, consumers of the results should exercise caution when interpreting the findings, given the context of the specific respondent characteristics. The survey results should be viewed as part of an array of information sources available to decision makers.

Note 1. Pharmacy graduates were surveyed as part of a separate assessment effort and their data are not included here.

Note 2. For comparison purposes, the panel was not adjusted for undeliverable email and unsubscribed status, but Pharmacy graduates were excluded from the comparisons.

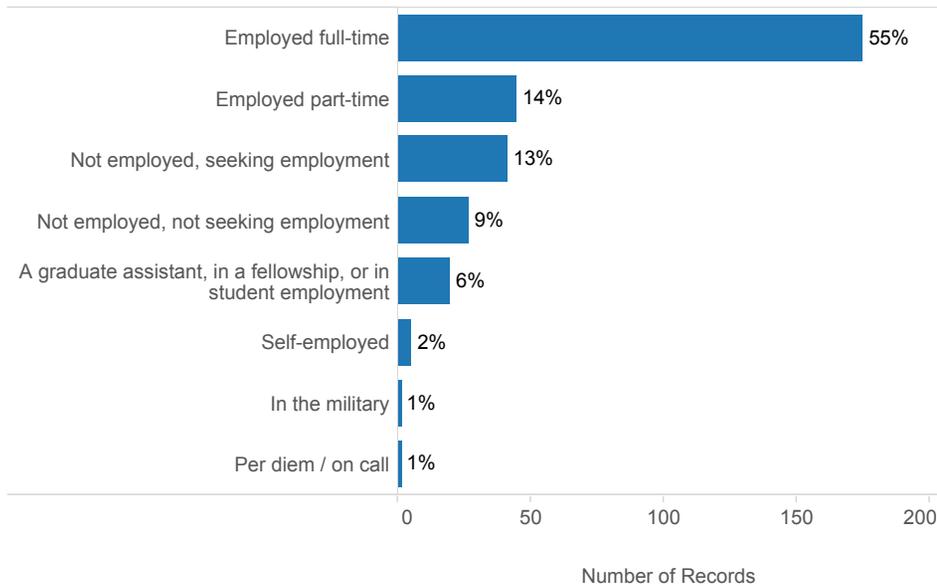
# Characteristics of Respondents



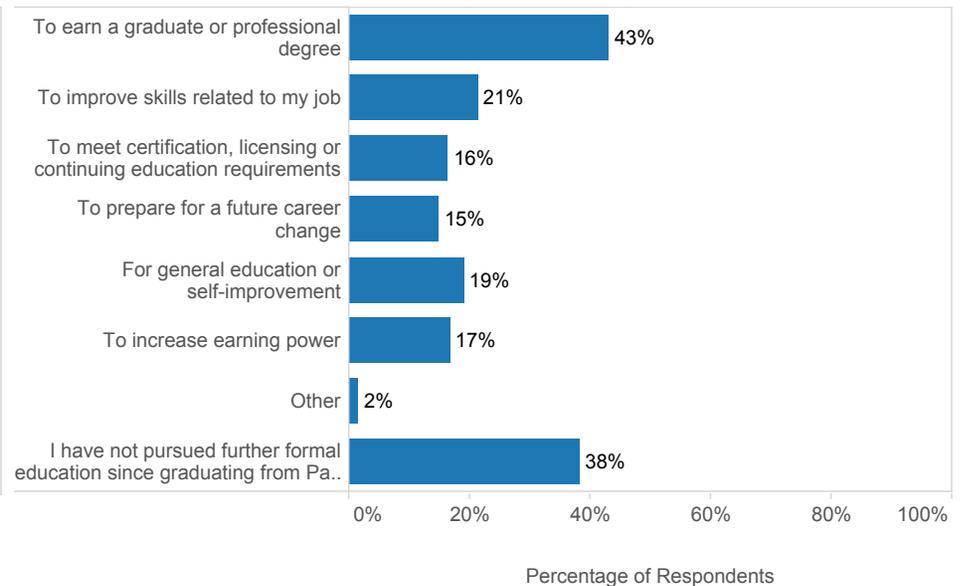
Note. Panel includes those with no deliverable email address and those who may have opted out of the survey.

## Employment & Further Education for Undergraduate Level Respondents

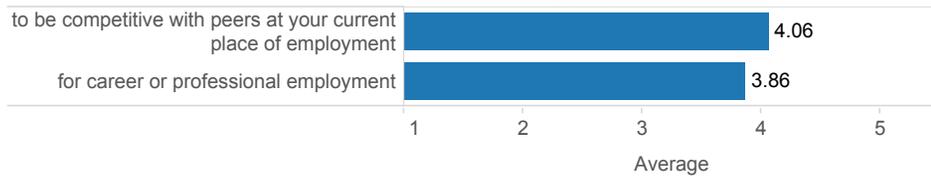
What is your current employment status?



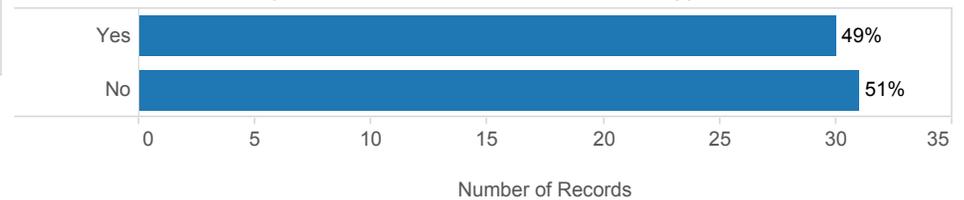
Have you continued your education for any of the following reasons?  
(CAS undergraduates only)



How well did Pacific University prepare you...?



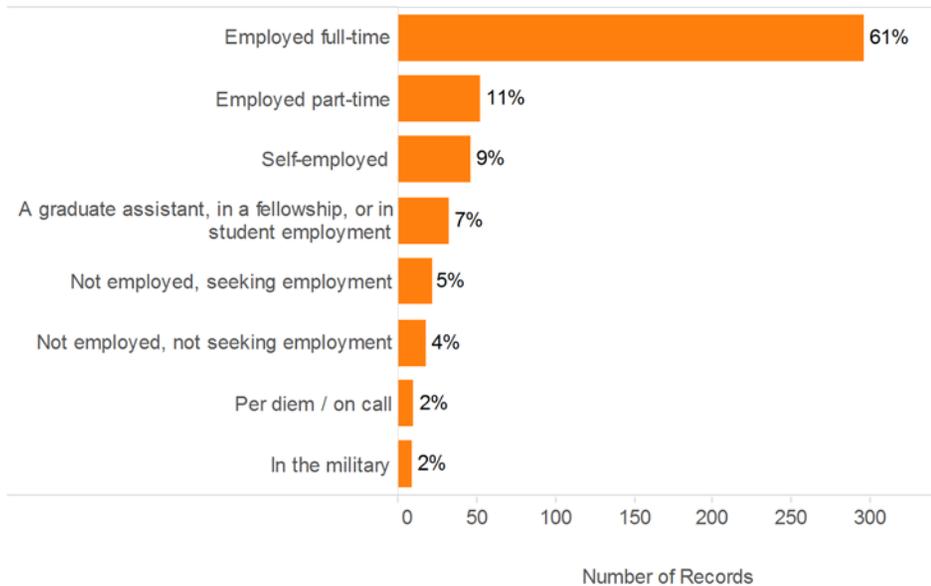
Have you obtained any certifications, licensing, or endorsements?  
(CHP, COO, & COE students only)



Ratings made on a scale of 1 (*Very poorly*) to 5 (*Very well*). *N* varies by item. Total *N* of 317 (incl non-responses).

## Employment & Further Education for Graduate Level Respondents

What is your current employment status?



How well did Pacific University prepare you...?



Ratings made on a scale of 1 (*Very poorly*) to 5 (*Very well*). *N* varies by item. Total *N* of 485 (incl non-responses).

Have you obtained any certifications, licensing, or endorsements?  
(CHP, COO, & COE students only)

