Pacific Survey of Recent Alumni 2013
Brief Summary of Overall Response Rate and Respondent Characteristics

During Spring 2013, alumni who graduated between 2008 and 2012 were invited to participate in the on-line Pacific Survey of Recent Alumni. The survey covered questions about employment and further education after graduation; satisfaction with educational experiences, learning outcomes, and preparation for post-graduation activities; current perceptions of Pacific’s mission; and alumni participation, service and contributions to Pacific.

Response Rate

Of the 4,503 graduates in the sample, 1,003 were unreachable by email, 25 unsubscribed from the survey, 328 were Pharmacy graduates (see Note 1), and 802 completed the survey. The adjusted overall response rate was 26%.

Response rates varied by college: Optometry graduates responded at the highest rate (31%) and Education graduates responded at the lowest rate (19%). More recent graduates (29%) were more likely to respond than less recent graduates (21%). Women (27%) were more likely to respond than men (22%). Although relatively few in number, Black or African American graduates (36%) and graduates of two or more races (39%) responded at the highest rates whereas Hawaiian/Pacific Islander responded at the lowest (16%).

Respondent Profile

The characteristics of respondents were generally similar to the original panel (see Note 2), with a few exceptions. Graduates from the College of Education were underrepresented and graduates from the School of Professional Psychology were overrepresented among respondents. Women were somewhat overrepresented among respondents. The proportions representing each graduating class were evenly distributed across the panel. In contrast, the most recent graduates were overrepresented and the earliest graduating class was underrepresented in the respondent pool.

The Survey of Recent Alumni yielded adequate responses for meaningful analysis and reporting. However, consumers of the results should exercise caution when interpreting the findings, given the context of the specific respondent characteristics. The survey results should be viewed as part of an array of information sources available to decision makers.

Note 1. Pharmacy graduates were surveyed as part of a separate assessment effort and their data are not are not included here.

Note 2. For comparison purposes, the panel was not adjusted for undeliverable email and unsubscribed status, but Pharmacy graduates were excluded from the comparisons.
Pacific University

Characteristics of Respondents

**College**

- **Arts and Sciences**
  - Respondents: 35%
  - Panel: 33%

- **College of Education**
  - Respondents: 17%
  - Panel: 26%

- **College of Health Professions**
  - Respondents: 33%
  - Panel: 30%

- **College of Optometry**
  - Respondents: 14%
  - Panel: 11%

**Gender**

- **Female**
  - Respondents: 73%
  - Panel: 68%

- **Male**
  - Respondents: 27%
  - Panel: 32%

**Year of Degree**

<table>
<thead>
<tr>
<th>Year</th>
<th>Respondents</th>
<th>Panel</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>9%</td>
<td>17%</td>
</tr>
<tr>
<td>2009</td>
<td>15%</td>
<td>19%</td>
</tr>
<tr>
<td>2010</td>
<td>19%</td>
<td>22%</td>
</tr>
<tr>
<td>2011</td>
<td>26%</td>
<td>21%</td>
</tr>
<tr>
<td>2012</td>
<td>31%</td>
<td>21%</td>
</tr>
</tbody>
</table>

**Race or Ethnicity**

- **Asian or Hawaiian/Pacific Islander**
  - Respondents: 10%
  - Panel: 11%

- **Other Race or Ethnic Minorities**
  - Respondents: 8%
  - Panel: 7%

- **Non-Immigrant**
  - Respondents: 4%
  - Panel: 3%

- **White**
  - Respondents: 71%
  - Panel: 69%

- **Unknown**
  - Respondents: 8%
  - Panel: 10%

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**Note.** Panel includes those with no deliverable email address and those who may have opted out of the survey.
Employment & Further Education for Undergraduate Level Respondents

What is your current employment status?

- Employed full-time: 55%
- Employed part-time: 14%
- Not employed, seeking employment: 13%
- Not employed, not seeking employment: 9%
- A graduate assistant, in a fellowship, or in student employment: 6%
- Self-employed: 2%
- In the military: 1%
- Per diem / on call: 1%

Have you continued your education for any of the following reasons?

- To earn a graduate or professional degree: 43%
- To improve skills related to my job: 21%
- To meet certification, licensing or continuing education requirements: 16%
- To prepare for a future career change: 15%
- For general education or self-improvement: 19%
- To increase earning power: 17%
- Other: 38%

How well did Pacific University prepare you...

- to be competitive with peers at your current place of employment: 4.06
- for career or professional employment: 3.86

Have you obtained any certifications, licensing, or endorsements?

- Yes: 49%
- No: 51%

Ratings made on a scale of 1 (Very poorly) to 5 (Very well). N varies by item. Total N of 317 (incl non-responses).
Employment & Further Education for Graduate Level Respondents

What is your current employment status?

- Employed full-time: 61%
- Employed part-time: 11%
- Self-employed: 9%
- A graduate assistant, in a fellowship, or in student employment: 7%
- Not employed, seeking employment: 5%
- Not employed, not seeking employment: 4%
- Per diem / on call: 2%
- In the military: 2%

How well did Pacific University prepare you...

- to be competitive with peers at your current place of employment: 4.00
- for career or professional employment: 3.96

Have you obtained any certifications, licensing, or endorsements?

- Yes: 57%
- No: 43%

Ratings made on a scale of 1 (Very poorly) to 5 (Very well). N varies by item. Total N of 485 (incl non-responses).