

# Marketing & Communications



## Project Resources | HOW WE CAN ASSIST

Marketing & Communications recommends the development of annual plans to ensure a successful strategy that helps you reach your goals and fits your budget. Some or all of your plan may become part of our annual plan in Marketing & Communications.

Understanding that new needs arise during the year, we ask you to please contact us as soon as possible. With ample notice (four to six weeks optimum), we may be able to complete your project in-house. If we cannot accommodate the project due to priorities or projects already in place (or your project falls outside our scope or capacity), we may recommend other options including templates and/or the assistance of freelancers familiar with Pacific University and our brand standards.

Whether you are interested in new webpages, photography, video, advertising, print materials or marketing assistance with a quick turnaround, we can discuss options.

Please contact [joyce.gabriel@pacificu.edu](mailto:joyce.gabriel@pacificu.edu) to discuss your project. We are interested in being a resource for your marketing and communication needs.

## Freelance | AS NEEDED

### print

QUICK-TURN PRINT ADS ▶ \$65 – \$130

THREE-PANEL BROCHURE ▶ \$150 – \$300

ONE-SHEETERS ▶ \$150 – \$300

POSTCARDS ▶ \$130 – \$195

### web

SMALL SCOPE ▶ \$500 – \$750

LARGE SCOPE ▶ \$1,000 +

### multimedia

VIDEO ▶ \$600 – \$750 half-day shoot

PHOTOGRAPHY ▶ \$350 – \$500 event