School of Audiology  
5-Year Strategic Plan: AY 2011-2012 – AY 2015-2016  
(revised 07/27/15)

School of Audiology  

Mission  
The School of Audiology’s mission is to prepare Doctors of Audiology in an innovative educational environment who are clinically outstanding, committed to life-long learning, and leaders in their community and profession.

Vision  
The School of Audiology’s vision is to continually create and advance new standards in audiology education that answer a global need for compassionate and exceptional audiologic care, thereby improving the quality of life for individuals and communities throughout the world.

Core Themes and Values  
The School of Audiology is committed to core themes of discovery, excellence, inclusion, caring, and integrity.

Those five essential themes help define our fundamental values of:  

- Exploration and Innovation  
- Education and Leadership  
- Collaboration and Community  
- Compassion and Advocacy  
- Transparency and Accountability
The School of Audiology’s strategic plan is informed by the strategic plans of Pacific University and the College of Health Professions. Summary information for the college and the university are provided here as context for the school’s strategic plan. The full strategic plans of the college and university are available at: [http://www.pacificu.edu/future-graduate-professional/colleges/college-health-professions](http://www.pacificu.edu/future-graduate-professional/colleges/college-health-professions) and [http://www.pacificu.edu/about-us/who-we-are/origins-mission-and-vision](http://www.pacificu.edu/about-us/who-we-are/origins-mission-and-vision).

### College of Health Professions

**Mission**

Pacific University’s College of Health Professions is dedicated to preparing leaders in innovative healthcare for a diverse global community.

**Vision**

The College of Health Professions aspires to excellence and sustainability in interprofessional scholarship, education, and practice to create models of person-centered healthcare.

**Core Values**

We enact, uphold, and advance in all aspects of healthcare education, practice, service, and scholarship:

- Diversity of people and ideas
- Ethical and professional principles
- Health Equity
- Professional and Public Advocacy
- Community Health and Wellness

### Pacific University

**Mission**

A diverse and sustainable community dedicated to discovery and excellence in teaching, scholarship and practice, Pacific University inspires students to think, care, create and pursue justice in our world.

**Vision 2020**

Pacific University will embrace discovery as an essential characteristic of teaching, learning, scholarship, practice and creative expression. We will achieve excellence and distinction by investing in exceptional people. We will embrace a rich diversity of ideas, people and cultures. We will incorporate sustainability into all of our endeavors. The culture of Pacific fosters warm and supportive relationships that enable the university to provide an extraordinary educational experience. Students, faculty and staff are drawn to Pacific by its welcoming environment, emphasis on public service, and development of graduates who contribute as gifted leaders of the global community.
<table>
<thead>
<tr>
<th>Themes</th>
<th>Values</th>
<th>Focus Areas</th>
<th>Desired Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discovery</td>
<td>Exploration and Innovation</td>
<td>1. Interprofessional Education and Practice</td>
<td>1.1: Develop a nationally recognized center of excellence for interprofessional clinical practice and education focused on balance and dizziness.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Research/Grants</td>
<td>2.1: Create research and grant opportunities for student training and faculty engagement.</td>
</tr>
<tr>
<td>Excellence</td>
<td>Education and Leadership</td>
<td>3. Graduate and Professional Education</td>
<td>3.1: Develop a PhD degree program which raises the bar for research education and the development of hearing and balance scientists.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>3.2: Develop an advisory council to engage community members in the school and its program and clinic and help promote innovative ideas and excellence in doctoral audiology education.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4. Clinical Training and Integration</td>
<td>4.1: Develop an active on-site clinic which supports clinical education and training for AuD students using a best-practices model.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>4.2: Develop an integrated didactic/clinical curriculum, supported by robust lab activities, across all three years of the program.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5. Professional Development</td>
<td>5.1: Develop professional development workshops and conferences which are focused on preceptor training and support.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>5.2: Develop a mentorship program which pairs AuD students with program alumni to promote clinical training and growth and to foster program support through preceptor development.</td>
</tr>
<tr>
<td>Inclusion</td>
<td>Collaboration and Community</td>
<td>6. Community Involvement</td>
<td>6.1: Develop community programs to support professional and clinical training of students while enhancing partnerships within the professional and general communities.</td>
</tr>
<tr>
<td>Caring</td>
<td>Compassion and Advocacy</td>
<td>7. Service Missions and Community Outreach</td>
<td>7.1: Develop a hearing aid bank to support communication access by patients with temporary amplification needs.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>8. Professional Issues</td>
<td>8.1: Become involved in advocacy for our program, school, and profession to serve as a model of professional engagement in support of the development of our student colleagues as future professional leaders.</td>
</tr>
<tr>
<td>Integrity</td>
<td>Transparency and Accountability</td>
<td>9. Student Progress</td>
<td>9.1: Develop clear, consistent, well-articulated communication on student progress to support students in their education and promote their success.</td>
</tr>
</tbody>
</table>