Pacific University School of Pharmacy
Mission, Vision, Values, and Strategic Goals & Outcomes
(2015-2018)

Mission
We prepare dynamic practitioners, leaders, and scholars to promote patient advocacy and advance the profession of pharmacy to deliver innovative and collaborative patient-centered care in diverse populations by building an interprofessional, learner-centered community.

Vision
Create and sustain an interprofessional community of excellence in education, scholarship and practice which is widely recognized and respected.

Values
- Innovation in teaching, learning, and scholarship
- Leadership in patient and professional advocacy
- Collaboration & collegiality
- Integrity
- Diversity and inclusion

Refined & Approved on July 27, 2015
Strategic Goals and Outcomes

Goal 1: Develop and implement focus area(s) that is/are meaningful and attractive to faculty, staff, students, candidates and stakeholders that highlight our program’s strengths.

- Identify or create curricular connections to highlight niches
- Ask faculty, staff, students, alumni, and other stakeholders what they think we do best
- Adjust/refine curriculum according to our niches
- Seek internal and external perspectives to assist in marketing of the School
- Prepare graduate to engage in innovative activities by using creative thinking to envision better ways of accomplishing professional goals
- Develop professionalism and foster leadership in administrators, faculty, preceptors, staff, and students
- Foster dynamic practitioners

Goal 2: Aggressively market the positive aspects of our program.

- Publish more information about the School (statistics, residency, graduation, etc.)
- Use our faculty, staff, students, alumni, and other stakeholders in marketing (successes story-telling)
- Market according to niche area(s)
- Identify and align the strategies already in place
- Promote our marketing identity (collegiality and learner-centered)
- Focus marketing to obtain the students/faculty/staff we want
- Develop a marketing plan for the School
- Use social media to increase visibility

Goal 3: Improve interprofessional and intraprofessional interactions across P1, P2 and P3 years and alumni across a continuum.

- Intentionally creating curricular touch points across cohorts
- Develop a peer mentor model with common activities
- Alumni mentoring for students on career development
- Classes provide education and perspectives to each other
- Develop IPPE and APPE collaborations at current hub areas
- Increase activity of and participation in student organizations
- Use the 2-hour break time as a selling point for student development and involve School’s and Preceptor’s Advisory Board members in leadership training for students
- Promote patient advocacy
- Model professionalism by encouraging faculty and staff to actively and visibly participate in professional organizations, meetings, and symbolic events
- Increase P1, P2, P3 integrated activities
- Expand interprofessional education
• Establish relationships to include NP, MD, RN, DO, naturopath
• Students are able to contribute as a member of an interprofessional collaborative patient care team
  – Reposition the curriculum to meet future challenges
  – Design purposeful tracks within the curriculum at School and CHP
  – Create opportunities to foster the skills, attitudes, and values necessary for self-directed lifelong learning

Goal 4: Strengthen internal and external collaboration and increase presence with community organizations (regional and national groups; scholarship for service).
  – Immunization and vaccinations
    • Providing service to community (public health services)
  – Identify local partners willing to provide scholarships
  – Collaborate with community providers and make more connections
  – What does our community need (meet an unmet need)?
  – Teach students to be more involved in the community
  – Educate students in the importance of service to medically underserved areas locally and globally
  – Foster a culture of collaboration with other administrations of the university.

Goal 5: Professional Development and Scholarship
  – Create a culture of collaborative scholarship
  – Systematically assess the productivity of faculty in scholarship, teaching effectiveness, and professional and community service
  – Promote faculty and staff recruitment and retention
  – Promote faculty and staff service contributions to the program and the community at large
  – Optimize opportunities for students to become involved in scholarship
  – Foster student research training and faculty productivity in discovery oriented scholarship
  – Improve grant writing support infrastructure
  – Identify and assess types of scholarship at School
  – Develop and centralize support for andragogical scholarship

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