School of Communication Sciences and Disorders
Strategic Plan

TAGLINE: "Fine is not an option"

VISION: Changing practice by developing exceptional critical thinkers who become leaders in their diverse communities.

MISSION: To serve our world by fostering active learning, using best practices, with thriving community partnerships for an engaged and sustainable program.

VALUES:

- Advocacy (self, others, profession)
- Community (partnerships, service, engagement)
- Diversity
- Collaboration / Integration
- Critical Thinking (EBP, application, lifelong learning, flexibility, solid foundation, curiosity, inquiry)

IMPERATIVES/GOALS (Values):

1. Consistent skill development (Critical Thinking / Integration)

   Strategy: Reduce variability of supervision

   Activity: Supervisor Training
   Activity: Develop our own clinical programs with adjuncts

   Strategy: Continued integration of classes/clinic

   Activity: Professors in clinic
   Activity: Supervisors in classes
   Activity: Co-teaching for accountability

   Strategy: Increase writing across curriculum
Activity: Implementing journaling into coursework
Activity: Scaffolded opportunities across classes

Strategy: Increase oral presentation ability

Activity: More opportunities within coursework

Strategy: Develop/reinforce fundamentals

Activity: Create “review” videos for both students and community members
Activity: Require review/reinforcement in classes

Strategy: Implement a “critical thinking” focus among UG/PB

Activity: Class activities to reflect this

2. Engagement in larger community (Community / Collaboration / Advocacy)

Strategy: Increase student and faculty involvement and presence in local, state, national, and international ways

Activity: Provide CE opportunities for community (branding)
Activity: Develop “in-house” clinics based on faculty expertise
Activity: Celebration / advocacy for local events / causes
Activity: Develop international opportunities for students to participate in clinic

3. Sustainability of program (Diversity / Community)

Strategy: Maintain (recruit, support, retain, engage) diversity among students, faculty, staff, community partners

Activity: Provide multiple aspects of diversity across curriculum
Activity: Provide opportunities for faculty growth and development

Strategy: Branding our program as unique

Activity: PR / Marketing / Outreach campaign
Activity: Newsletter, Facebook, Web presence
Activity: Engage in active alumni / partners / friends network
Activity: Actively maintain small class size

Revised 6.1.2015
Strategy: Maintaining excellence in everything we do

Activity: Ongoing assessment and quality improvement – exit surveys for new graduates
Activity: Maintain consistency of supervision
Activity: Acquiring new clinical sites and building partnerships (supervisor appreciation)

4. Excellent Teaching (Critical Thinking / Advocacy)

Strategy: Provide a “client centered classroom”

Activity: Maintain clinical focus in coursework through class laboratory activities
Activity: Provide clinical opportunities for UG / PB students
Activity: Promote person-first language and disability
Activity: Require reflective evaluation
Activity: Engage in IPE / ICC

5. Pursuit of Knowledge (Critical Thinking / Collaboration)

Strategy: Develop a culture of research within the School of CSD using the Boyer model as a guide

Activity: Undergraduate research club
Activity: Develop opportunities for knowledge sharing (brown bags, research presentations, conferences, travel)
Activity: Explore SoTL opportunities
Activity: Seek out grant support (opportunities, writing)